# ONE HEALTH DAY STUDENTS COMPETITION

# PROJECT ASSESSMENT CRITERIA

## Introduction

Student Teams choosing to enter their events into the One Health Day Awards competition will submit to their Regional Spokesperson, in English, their event summaries by December 1. Applications will be assessed for eligibility according to the conditions outlined in the Event Guidelines using the following screening criteria. Eligible projects will be forwarded to the jury of renowned international One Health experts where they will be evaluated based on the defined 'Assessment Criteria" listed below. Award winners will be announced in February.

## Pre-evaluation for Eligibility of Competing Event Summaries:

1. **Team Leaders:**
   a. The Team has at least one ecology / environmental, one human medical, one veterinary medical, and one additional non-medical related student (examples: Anthropology, Chemistry, Communications, Engineering, Social Sciences, Wildlife, Zoology, etc.) N=4 students (or more is even better).
   b. The Team has submitted proof of 'students in good standing' letters for each team member on their respective University's letterhead from a faculty member or Department Head.
   c. The Team has included its designated point of contact information to whom any award check will be written and how the award money will be shared by the group.

2. **The Event Summary Report includes:**
   a. Event Concept, Objectives, Description, and Contribution to Advancing One Health
   b. The Team's promotional Plan. Be sure to include a report of what local media promotions occurred for your event
   c. The Team's metrics for measuring success and results /data for those measures
   d. A narrative Summary of the Event including answers to the questions listed below.

## Event Summary Report – Evaluation Criteria

**1. Criteria concerning the project concept/ program** (5 points each or 20 points)

Event Description - clear, concise

Relevance to the objectives of One Health Day, i.e. to stimulate collaborations across professional communities and create public awareness of the need for a One Health approach.                    _____

Innovation of Event Concept

_____

Relevance of the Event to the 'targeted audience'
(age groups, audience backgrounds, abilities, skills)                    _____

**2. Criteria concerning Event Objectives**  (3 points each or total 15 points)
Objectives will be scored using the following SMART criteria:

Specific                                                                 _____

Measurable                                                               _____

Achievable                                                               _____

Realistic                                                                _____

Time-specific                                                            _____

**3**. **Criteria concerning promotion** (10 points)
Advertising
Reach: How many people did your event reach?
Depth:  To what extent did your event inform people
who knew nothing about One Health or change the minds
of people who had some understanding of it?                              _____

**4. Criteria concerning implementation** (20 points)

Immediate Impact based on event objectives and their measurement
(15 points)                                                              _____

Narrative Summary
(5 points if each of the following questions is addressed)               _____
- o  Did you meet your objectives?
- o  If not, why not?
- o  Did you encounter unexpected barriers / hurdles?
- o  How did you overcome the hurdles?
- o  What would you do differently next time, and why?

**Total Team Event Score _____/ 65**