



David De Pooter is a content specialist at Semiotics, an internationally operating communication and advocacy agency, working for a variety of scientific organizations, consortia, academic institutions and EU projects. He's an expert in opening up complex content for either a wide or a very specific audience, with a passion for online search and social media techniques.

David has been working for the European Scientific working Group on Influenza (ESWI) since 2003 and the One Health Platform since 2015. He acts as a communication manager and professional writer on medical topics for both organizations.