



One Health SKUAST-K

in collaboration with

Division of Veterinary Public Health & Epidemiology

Division of Veterinary Microbiology & Immunology

Sponsored by



ONE Health Programme 2025



One Health Programme 2025

November 3 to 30

***Nurturing collaboration, Empowering minds and
Protecting planets heartbeat***

A month long programme to celebrate one health

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X [@onehealthskuast](https://twitter.com/onehealthskuast)

REPORT OHP 2025

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One Health Day Student Event - Submission Checklist

See Student Competition Guidelines on the One Health Day webpages (<https://tinyurl.com/OHDayStudComp>) on the One Health Commission website.

One Health Day encourages students (secondary, undergraduate, graduate, professional) to set up One Health events that facilitate student delegates working together from different academic disciplines/backgrounds. Student teams organizing an event for One Health Day may, if desired, enter their event to compete for cash prizes to the top event in each of four global regions.

Eligibility

· Must have at least one ecology / environmental, one human medical, one veterinary medical, and one additional non-medical related student (examples: Anthropology, Chemistry, Communications, Engineering, Social Sciences, Wildlife, Zoology, etc.) N=4 or more students. Team members can cross institutional and geographic (e.g., country) boundaries. Submit proof of 'students in good standing' letters or Student Registration documentation for each team member on their University's letterhead from a faculty member or Department Head. (Note: It is possible that more than one University will be represented on a single team.) (Due AFTER event)

- [Register your Event](https://tinyurl.com/OH-Day-Event-Register) to compete (<https://tinyurl.com/OH-Day-Event-Register>).
- Your event can now happen any time of the year that is convenient to the team.
- By December 1 submit an evaluation Summary Report (in English) to Cheryl Stroud (cstroud@onehealthcommission.org).
- **Submission must include this Checklist and the Declaration of Student Event Design and Domain Form** with student names, domains, rolls/responsibilities for the event and signatures declaring that the event was conceived of and led by students.

Title of your Event: One health Programme 2025 - *Nurturing collaboration, Empowering minds and Protecting planets heartbeat*

Location: Offline and Online (Hybrid) mode (Faculty of veterinary science, Sher-e-Kashmir University of Agricultural Sciences and Technology, Kashmir, Jammu & Kashmir, India)

Who is the designated Point of Contact for this team: Ayeman Qamri
aymanqamri134@gmail.com

CHECKLIST

- **Assessment / Evaluation Criteria:** Be sure to review and closely follow these [Assessment Criteria](#) by which your event will be evaluated. Use this Checklist as an outline for preparing your Narrative Summary. For a possible 65 points, does your Narrative Summary include?
- 1. Event Concept – Why is it needed in your region / location? (5 points each for 20 points)
 - ○ Event Description- clear, concise
 - ○ Relevance to the objectives of One Health Day, i.e. to stimulate collaborations across professional communities and create public awareness of the need for a One Health approach.
 - ○ Innovation of Event Concept
 - ○ Relevance of the Event to the ‘targeted audience’: age groups, audience backgrounds, abilities, skills
 -
- 2. Event Objectives (3 points each for a total 15 points, will be scored using the following SMART criteria)
 - ○ Specific
 - ○ Measurable (Metrics)
 - ○ Achievable
 - ○ Realistic
 - ○ Time-Specific
- 3. Promotional Plan (5 points each for 10 points)
 - ○ How many people did your event reach? (Judged not on how many you reached but on your noting the facts)
 - ○ To what extent did your event inform people who knew nothing about One Health or change the minds of people who had some understanding of it?
 - Note: Be sure to:
 - Include a report of what local media promotions occurred for your event
 - Advertise your event widely by posting articles, blog posts, pictures, and/or video recordings online
 - a. on the One Health Day [Facebook page](#)
 - b. on [Twitter](#) using #OneHealthDay.
- 4. Implementation Review (20 points)
 - ○ Metrics for measuring success must be outlined before the event
 - ○ Results / data for those metrics are recorded and reported in the narrative summary
 - ○ Immediate Impact based on event objectives and their measurement: describe the contribution of your event to the Advancement of One Health
 - ○ Did you meet your original objectives?
 - ○ If not, why not?
 - ○ Did you encounter unexpected barriers / hurdles?
 - ○ How did you overcome the hurdles?
 - ○ What would you do differently next time, and why?

Declaration of Student Event Design and Domain

I, the undersigned, hereby declare that our submitted One Health Day Student Event was conceived, designed, planned, implemented and managed by myself and my fellow student teammates. While we may have occasionally consulted with Faculty and/or Administration, especially for financial support, this project is student driven. I declare that there was no Faculty or Administration participation or assistance in either the design, implementation or management of the event, leading to or during the event. I declare that the submitted Event Competition Summary was prepared by myself and my fellow student teammates. I acknowledge that, should it be determined that the project was actually led by Faculty or Administration, my/our team will be disqualified from the One Health Day Student Event Competition. (Real signatures please, add more rows as needed)

Signed,

Name	Discipline / OH Domain Represented	My Role in the Event	Letter Student Good Standing	Email address	Signature

Veterinary : Shivam Srivastava, Ayman Qamri, Rishav Bhardwaj, Prabhdeep , Aryan Kaushal , Sheikh Muteeb, Roaid Hussain shah, Ubaid Gulzar, Abha thakur , Saqlain Rashid ,Fazila Mushtaq, Khushi Singh Chauhan , Anshika , Umar Bilal , Tawqeer , Shifa Iqbal, Ayushi Virangna, Aleena hilal, Jatin , Gazifah Mohsin Chishti, Anubhuti Chakraborty
(Faculty of Veterinary Sciences and Animal Husbandry, Skuast-kashmir)

Medical : Abib Ud Din
(Government Medical College, Srinagar)

Environment: Sonam Arya
(Division of Environmental Science, Skuast-kashmir)

Other (Horticulture) : Nitish Kumar
(Faculty of Horticulture, Skuast-kashmir)

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Signed,

Name	Discipline / OH Domain Represented	My Role in the Event	Letter Student Good Standing	Email address	Signature
Jawqeer	UG (BVSc) 4 th year	Competition Manager		lawqeerahir54@gmail.com	
Anushka	UG (BVSc) 4 th year	Webinar manager		anushkachenbity@gmail.com	
Ayushi Virangna	UG (BVSc) 3 rd year	Content Writer		ayushivirangna@gmail.com	
Babhdheep	UG (BVSc) 2 nd year	School outreach coordinator		Babhdheep1443@gmail.com	
Gozifah Mohsin Aisli	UG (BVSc) 2 nd year	Content writer		chibigozifahmohsin@gmail.com	
Saqib Fawzi d	UG (3rd year)	SM challenge coord		saqibfawzid88@gmail.com	
Nitish Kumar	UG (BSc) 3rd year	Survey Manager		chaudharynitish164@gmail.com	
Sonam Arya	MSc 1st year	Survey Manager		sonamarya@gmail.com	
Umar Bilal	UG (4th year)	Compt Manager		umarbilal0018@gmail.com	
Amshika	UG (Jr level)	Webinar Manager		amshikakku@gmail.com	
Farela Mushtaq	UG (3rd)	Event Monitoring		farela155@gmail.com	
Akibuddin	MBS 1st yr	Survey Manager		akibuddin600@gmail.com	

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Signed,

Name	Discipline / OH Domain Represented	My Role in the Event	Letter Student Good Standing	Email address	Signature
Shivam Shivastava	MVSc Student	Organizing Secretary		Shivamlake796@gmail.com	
Ayman Qamri	MVE Student	Organizing Secretary		Aymanqamri134@gmail.com	
Shifa Qabul	BVSc Student	School outreach coord.		shifaqamri4121@gmail.com	
Usaid Gulzar	BVSc student	AMR debate coord.		usaid888@gmail.com	
Sneikh Muteeb	BVSc Student	Technical Manager		sneikhmuteeb22@gmail.com	
Khusbi Singh Chauhan	BVSc Student	Graphic Designer		khusbi.schauhan@gmail.com	
Aksha Thakur	BVSc 4 th year	School outreach coord.		akshathakur015@gmail.com	
Jatin	BVSc 3 rd year	School Health Manager		jatingijar1111@gmail.com	
Aaryan Koushal	(BVSc) 3 rd year	Social Media Coordinator		AaryanKoushal5832129@gmail.com	
Rishabh Bhargava	BVSc 3 rd year	Graphics Lead		rishabhargava153@gmail.com	
Alexia	BVSc 3 rd year	School Health Manager		alexia11111111@gmail.com	
Koushal Koushal	BVSc Student	AMR debate coord.		koushalkoushal52@gmail.com	

About the Event Organizers

The One Health Programme 2025 was celebrated as a month-long event from November 3 to November 30 by the **One Health SKUAST-K** Team, in collaboration with the Division of Veterinary Microbiology & Immunology (VMI) and the Division of Veterinary Public Health and Epidemiology (VPHE) at SKUAST Shuhama campus, conducted in hybrid mode.

We belong to the **Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir (SKUAST-K)**, a premier agricultural university of North India. SKUAST-K was established by the Government of Jammu & Kashmir in 1998 under the SKUAST Act, 1982, following the bifurcation of the earlier single SKUAST into separate universities for Jammu and Kashmir regions. The university has a multi-campus structure with its main administrative headquarters located at Shalimar, Srinagar, surrounded by the scenic landscapes of the Kashmir Valley. SKUAST-K has jurisdiction over the entire Kashmir region including the cold arid zones of Ladakh prior to its reorganization, and it continues to serve as a hub for education, research, and extension in agriculture, veterinary sciences, dairy science, fisheries, horticulture, and allied disciplines. The Faculty of Veterinary Sciences & Animal Husbandry (FVSc & AH) is situated at Shuhama, Alusteng, spread across a well-equipped campus that supports advanced teaching, clinical services, and research in animal and public health domains.

The **Division of Veterinary Public Health & Epidemiology (VPHE)** at SKUAST-K plays a pivotal role in imparting undergraduate and postgraduate education while conducting applied research in areas such as zoonoses, epidemiology, food safety, and environmental hygiene. In addition to its academic mandate, the division is actively involved in community outreach, awareness programmes, and extension activities, all aligned with the One Health framework to promote public well-being and disease prevention.

The **Division of Veterinary Microbiology & Immunology (VMI)** provides comprehensive laboratory-based teaching and training in microbiology, virology, and immunology for BVSc, MVSc, and PhD students. The division supports essential diagnostic and research facilities including bacteriology, virology, and immunology services and contributes significantly to national scientific collaborations, workshops, and conferences. Throughout the year, VMI also organizes various competitions, awareness programmes, and campaigns on AMR, zoonotic diseases, and public health, fostering scientific curiosity and community engagement among students.

The **Indian Network for Fishery and Animal Antimicrobial Resistance (INFAAR)** is a national surveillance initiative established by ICAR with support from FAO and USAID to monitor antimicrobial resistance (AMR) in India's livestock, poultry, and aquaculture sectors. It connects laboratories across the country to generate standardized data on AMR trends, strengthen laboratory capacity, and promote prudent antimicrobial use.

Team - One Health SKUAST-K

WHO WE ARE

One Health SKUAST-K is a dynamic student-led body of the Faculty of Veterinary Sciences & Animal Husbandry (FVSc & AH), SKUAST-Kashmir established in September 2025. We represent the veterinary student community and work to promote the One Health concept by strengthening awareness, leadership, and collaboration across human, animal, and environmental health sectors.

We aim to nurture the personal and professional growth of students while encouraging responsibility, scientific thinking, and community engagement.

OUR VISION

Our vision is to educate, engage, and empower society through outreach programmes, awareness campaigns, workshops, and digital content focused on One Health, zoonoses, and antimicrobial resistance (AMR).

We strive to build a well-informed and resilient community that understands and supports the interconnected health of humans, animals, and the environment.

OUR MOTTO

“Nurturing Collaboration, Empowering Minds, and Protecting the Planet’s Heartbeat”

This motto reflects the spirit of OHP 2025:

Nurturing Collaboration- bringing together veterinarians, doctors, environmentalists, and communities because the health of one depends on the health of all.

Empowering Minds- spreading awareness to inspire proactive, responsible, and interconnected thinking.

Protecting the Planet’s Heartbeat- reminding us that every act of care helps sustain the Earth’s natural rhythm for future generations.

Together, it symbolizes One Health as a shared responsibility and a harmonious effort to safeguard all life on Earth.

OUR LOGO



The One Health Programme 2025 logo represents unity and balance. The three interlinked green loops symbolize the inseparable relationship between human, animal, and environmental health. Their continuous form reflects ongoing cooperation and harmony.

At the center, the SKUAST-K logo signifies the bond between student-led outreach and institutional academic excellence. The Earth in the background highlights our collective duty to protect the planet and reinforces the global scope of the programme.

TEAM MEMBERS

<https://www.instagram.com/p/DQf9IZmEtM3/?igsh=Y3dyZHpneXUzY3E3>



One Health SKUAST-K
in collaboration with
Division of Veterinary Public Health & Epidemiology
Division of Veterinary Microbiology & Immunology
Sponsored by

Meet our Organising Committee

Dr. Shivam Srivastava Organising secretary	Dr. Ayeman Qamari Organising secretary
Rishav Bhardwaj Graphic Designer	Abha Thakur Social Media Coordinator
Khushi Singh Chauhan Graphic Designer	Prabdeep Social Media Coordinator
Sheikh Muteeb Website Supervisor	Shifa Iqbal Social Media & Coordinator
Jatin Social Media Manager	Akib Ud Din Event Manager
Aryan Social Media Challenge Coordinator	Nitish Kumar Event Manager
Aleena Social Media Manager	Sonam Arya Event Manager
Ayushi Virangna Content Writer	Umar Bilal Social Media Manager
Gazifah Mosin Chishti Content Writer	Anshika Event Manager
Saqain Rashid Social Media Challenge Coordinator	Fazila Mushtaq Event Manager
Ubaid Gultar AI, Web & Content Competition Coordinator	Anubhuti Chakraborty Event Manager
Raaid Hussain Shah AI, Web & Content Competition Coordinator	
Tawqeer Competition Manager	



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Designed by: 

 @onehealthskuast

Faculty coordinators



One Health SKUAST-K
In collaboration with
Division of Veterinary Public Health & Epidemiology
Division of Veterinary Microbiology & Immunology
Sponsored by



Meet our Patron



Prof. Dr. Riyaz Ahmad Shah
Dean, Faculty of Veterinary Sciences & Animal Husbandry, Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir (SKUAST-K).

Meet our Faculty Coordinators



Dr. Mir Nadeem Hassan
Head, Division of Veterinary Microbiology & Immunology



Dr. Mudassir Ali Rather
Assistant Prof. (IIS) Div. of Veterinary Public Health



Dr. Zahid Amin Kashoo
Head, Postgrad. Div. of Veterinary Microbiology & Immunology



Dr. Z.A Pamponi
Prof. Div. of Veterinary Immunology



Dr. Heena Hamdani
Head, Postgrad. Div. Veterinary Production and Management



Dr. Parvez Ahmed Dar
Assistant Prof. Div. of Veterinary Microbiology & Immunology



Dr. Ajaz Qureshi
Assistant Professor (Clinical) VMC, SKUAST-K

Meet our Conveners



Dr. Syed Akram Hussain
Head, Department of VPH & Epidemiology



Dr. Ishfaq-Ul-Hussain
Head, Department of Veterinary Microbiology & Immunology



Dr. Asloob Ahmad Malik
Head, Department of AFRC



Dr. Zubair Ahmad Akhoun
Head, Department of Clinical Medicine



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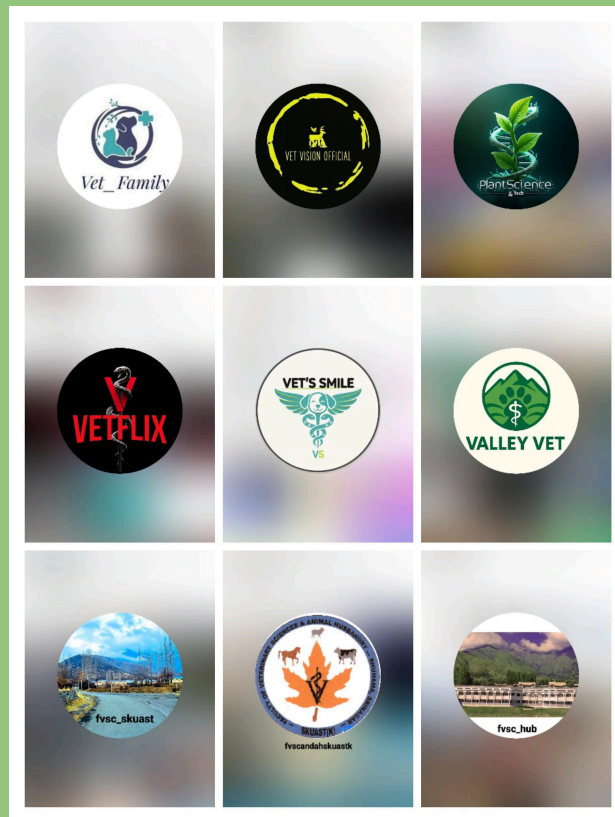
SOCIAL MEDIA COLLABORATORS

We extend our heartfelt gratitude to all our collaborators and sponsors whose support played a pivotal role in the success of the One Health Programme 2025. By partnering with diverse pages and organisations across the veterinary, medical, and environmental sectors, we were able to amplify our message across multiple social media platforms and reach a truly global audience.

These collaborations helped us take the One Health message to every corner of the country and beyond, enabling our content, especially our flagship Instagram post, to cross **1 lakh+ (0.1 million+) impressions**, a milestone that reflects the collective strength of shared purpose and teamwork.

Such partnerships embody the real essence of the One Health approach: collaboration, unity, and collective responsibility. Each contributor played a meaningful role in expanding awareness, inspiring action, and strengthening the impact of this programme.

On behalf of the One Health SKUAST-K Team, we sincerely thank all our collaborators and sponsors for standing with us, supporting our mission, and helping us bring One Health to the forefront in a powerful and unforgettable way



EVENT OVERVIEW

The One Health Programme 2025 was a 30-day, student-driven initiative organized by the One Health SKUAST-K Team in collaboration with the Division of Veterinary Microbiology & Immunology and the Division of Veterinary Public Health & Epidemiology. The programme aimed to create awareness, strengthen intersectoral collaboration, and promote responsible practices across human, animal, and environmental health.

Guided by the theme “**Nurturing Collaboration, Empowering Minds, and Protecting the Planet’s Heartbeat,**” the month-long event consisted of an integrated series of academic sessions, awareness campaigns, outreach activities, creative competitions, and environmental drives.

The programme opened with an inaugural ceremony featuring felicitation of dignitaries, release of a bilingual One Health awareness pamphlet, a thematic video showcasing public perceptions, and an outline of the upcoming month of activities. Throughout the 30 days, the programme hosted multiple expert lectures, panel discussions, and technical sessions where speakers from veterinary sciences, human medicine, and public health addressed zoonoses, antimicrobial resistance, climate-linked diseases, and the importance of intersectoral collaboration.

Extensive community outreach formed a core component of the event. School awareness campaigns, farmer interaction sessions, and pet-parent education drives were conducted, alongside the bilingual pamphlet distribution initiative focusing on pet/farm hygiene and zoonotic diseases such as rabies and cat-scratch disease. These efforts strengthened grassroots understanding of responsible health and hygiene practices.

To encourage student participation and creativity, competitions such as poster-making, reel creation, essays, photography, and quizzes were organized. The programme also integrated digital engagement, including webinars, educational podcasts, and social media awareness posts to broaden accessibility and impact.

Environmental stewardship was promoted through plantation drives, symbolic sapling presentations, cleanliness campaigns, and sustainability-focused activities that reinforced the ecosystem pillar of One Health.

The programme culminated with a closing Amr dialogue and panel discussion session summarizing outcomes and reaffirming the commitment to continued One Health awareness and collaboration. Overall, the One Health Programme 2025 successfully blended academic learning, community action, creativity, and environmental responsibility, establishing a strong model for ongoing integrated health initiatives at SKUAST-Kashmir.

Relevance to the Theme of One Health

The 30-day One Health Programme 2025 was fundamentally aligned with the central theme of One Health, which emphasizes the interconnectedness of human, animal, and environmental health. Every activity conducted throughout the month reflected the core principles of prevention, collaboration, awareness, and sustainability that lie at the heart of the One Health framework.

1. Human-Animal-Environment Interconnection

The programme highlighted how health challenges such as zoonoses, antimicrobial resistance, and environmental degradation are shared across humans, animals, and ecosystems. Through expert talks, awareness drives, and educational content, participants gained a deeper understanding of the interdependent nature of these domains - a key principle of the One Health theme.

2. Collaborative Multisectoral Approach

One Health emphasizes cooperation between disciplines. The programme strengthened collaboration between veterinary sciences, human healthcare (SKIMS), public health experts, environmental educators, and university departments. This multidisciplinary engagement mirrored the One Health theme's focus on joint action and shared responsibility.

3. Prevention and Public Awareness

A significant aspect of the One Health theme is preventing disease before it occurs. School outreach, farmer interaction sessions, and pet-owner education campaigns promoted hygiene practices, responsible antimicrobial use, waste management, vaccination, and safe handling of animals. These initiatives helped translate One Health principles into practical preventive behavior at the community level.

4. Student Empowerment and Capacity Building

The One Health philosophy encourages developing future-ready professionals who understand integrated health issues. By involving students in planning, creative competitions, podcasts, technical sessions, and field activities, the programme enhanced scientific thinking, leadership, and communication skills - strengthening capacity for future One Health challenges.

5. Environmental Protection as a Health Priority

The programme recognized environmental stewardship as central to the One Health theme. Plantation drives, sapling presentations, climate awareness messaging, and clean-campus initiatives reinforced the understanding that environmental health is inseparable from human and animal well-being.

6. Promoting Responsible Practices for a Healthier Society

The One Health theme advocates for responsible actions that protect all species and ecosystems. The distribution of bilingual pamphlets on zoonoses and hygiene, awareness about rabies and cat-scratch disease, and emphasis on biosecurity practices contributed to safer households, farms, and communities.

Overall, the 30-day One Health Programme 2025 was deeply relevant to the One Health theme as it integrated **collaboration, prevention, awareness, environmental care, and student empowerment** into every aspect. The programme successfully demonstrated that strengthening the health of humans, animals, and the environment requires unified understanding and action - the essence of the One Health approach.

Outreach, Publicity, and Promotional Strategies

No.	Event Title	Age Group / Participants	Social Media Users Engaged	Approx. Reach
1	One Health Day Launch & Expert Talk on One Health, Zoonosis & AMR	UG/PG students, faculty, researchers	Instagram, YouTube, LinkedIn, X(Twitter), Threads	10,076
2	Plantation Drive Initiation	UG/PG students, school children, faculty	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1489
3	Pamphlet Drive Inaugural	General public, farmers, pet parents, students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	6214
4	One Health Message Board	UG/PG students, visitors, faculty	Instagram, YouTube, LinkedIn, X(Twitter), Threads	2567
5	One Health Awareness Survey	General public, farmers, students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1568
6	School Outreach Programme	School students (Class 6–10)	Instagram, YouTube, LinkedIn, X(Twitter), Threads	5786
7	School Pencil Sketch Competition	School students (Class 6–12)	Instagram, YouTube, LinkedIn, X(Twitter), Threads	2255
8	Podcast: “Zoonosis and Daily Life”	General audience, students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	15,510
9	Webinar: Human–Wildlife Conflict in Kashmir	UG/PG students, public health & wildlife enthusiasts	Instagram, YouTube, LinkedIn, X(Twitter), Threads	7300
10	One Health Quiz Competition	UG/PG students, interns	Instagram, YouTube, LinkedIn, X(Twitter), Threads	2694
11	Essay Writing Competition	School + UG/PG students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	5528
12	Debate Competition	UG/PG students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	5130
13	AMR Awareness Rally	Students, faculty, public	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1306

14	Snapshot Challenge (Photography)	School + college students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	3674
15	Reel Competition	UG/PG students, creative contributors	Instagram, YouTube, LinkedIn, X(Twitter), Threads	4291
16	E-Poster Competition	UG/PG students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1407
17	Painting competition	UG/PG students	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1596
17	AMR Dialogue & Panel Discussion	Faculty, UG/PG students, researchers	Instagram, YouTube, LinkedIn, X(Twitter), Threads	1729

The event details were also shared in whatsapp groups, newspapers and news channels that are beyond count. Only the social media engagement (Instagram and LinkedIn) was able to be calculated.

Participant Registration and Attendance Summary

We registered our event on One Health Day web page two weeks prior to the event.

The screenshot displays the One Health Day website. The header includes the One Health Day logo and navigation links: Home, About, Events, Promotional, Student competition, and Contact. A banner at the top right states "ANNUALLY ON 3 NOVEMBER". Below the header, a "Events overview" button is visible. The main content area features a large image of the "One Health Programme 2025" poster, which includes the text "One Health SEUAST-K", "Division of Veterinary Public Health & Epidemiology", "Division of Veterinary Microbiology & Immunology", and "Marking collaboration, Empowering minds and Protecting planet's heartbeat". Below the poster, the event details are listed: "INDIA - GANDEBALI - MONDAY 03 NOVEMBER 2025 - SUNDAY 30 NOVEMBER 2025". A "Student competition" button is also present. The main heading for the event is "One Health Programme : Nurturing collaboration, Empowering minds and Protecting planet's heartbeat." The description states: "The One Health Program 2025, organized by the One Health SEUAST-K team in collaboration with the Divisions of Veterinary Public Health & Epidemiology and Veterinary Microbiology and Immunology, is a month-long initiative celebrating One Health Day. The program aims to raise awareness about the interconnectedness of human, animal, and environmental health through engaging academic and outreach activities. Highlights include an AMR panel discussion, school awareness drives, a zoonoses camp, and competitions such as quiz, photography, and essay writing. The event offers students valuable opportunities to develop leadership, communication, and teamwork skills while promoting interdisciplinary collaboration. Through active participation and creative engagement the program seeks to strengthen understanding and implementation of the One Health approach in addressing global health challenges." At the bottom, there is a breadcrumb trail: "2025 > Asia > India > International Event" and a "Visit website" button.

Social media engagement and digital outreach

The event posters were disseminated across all major social media platforms, including **Instagram, LinkedIn and WhatsApp**, to ensure maximum visibility and engagement. These posters were also shared as daily Instagram stories and WhatsApp status updates, which helped maintain consistent outreach throughout the campaign. The registration link was circulated through the same platforms, making it convenient for participants to access and register. This coordinated digital strategy significantly enhanced accessibility, participation, and overall reach of the programme.

Social media Link for IG -

<https://www.instagram.com/p/DQR3C1HEib8/?igsh=N2JjMjRpa3E1a3Rz>

LinkedIn-

https://www.linkedin.com/posts/one-health-skuast-k-658431389_one-health-skuast-k-team-presents-one-activity-7388258218176585728-vKQR?utm_source=share&utm_medium=member_android&rcm=ACoAADdvBPUBLjQnRHnlImBY3cTnrQgUYB6ta-8



ONE HEALTH PROGRAMME 2025
A month-long programme to celebrate one health
In collaboration with Division of Veterinary Public Health and Epidemiology & Division of Veterinary Microbiology & Immunology
Sher-e-Kashmir University of Agricultural Sciences and Technology of Kashmir

Event title: Nurturing collaboration, Empowering minds and Protecting Planets Heartbeat

Sponsored by ICAR-INFAAR

What is One Health?
One Health connects human, animal, and environmental health for a safer, sustainable future. Scan the QR code to know more!

scan ME! [QR Code]

Eligible participants..!
Students of Medical, Veterinary, Dental, AYUSH, Nursing, Environmental Health and Life Science graduates, Students up to Doctoral research

It will just take a minute...

For registration [QR Code]

Why should we participate?
To learn about One Health, develop new friends, enjoy the benefits of free registration, E-certificates, to win attractive prizes and many more

EVENTS THAT WE ARE ORGANISING

1. One health inaugural launch (hybrid mode)
2. Plantation drive
3. Wildlife webinar
4. AMR open dialogue & debate
5. Essay competition
6. Podcasts series
7. Pamphlet distribution drive
8. Painting competition
9. Snapshot Challenge
10. E-poster competition on AMR
11. School outreach
12. Quiz on AMR & many more

For regular updates register & join our whatsapp

For queries Contact - skuastkohpdeptofvph@gmail.com / @onehealthskuastk / whatsapp - +918899643697

Top cities



vs Oct 1 - Oct 30

vs Oct 1 - Oct 30

+314.7%

1,727

+335.0%

27

+3.8%

18-24

53.9%

25-34

36.8%

35-44

4.7%

45-54

2.0%

vs Oct 1 - Oct 30

vs Oct 1 - Oct 30

+314.7%

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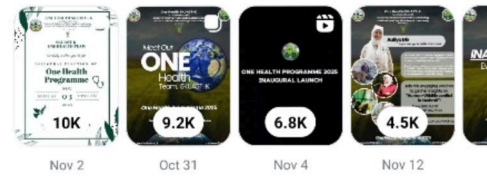
1,727

1,727

27

27

+3.8%

[See all](#)

India

81.3%

Pakistan

2.2%

United States

2.0%

Turkey

1.2%

Men

61.4%

Women

38.6°

vs Oct 1 - Oct 30

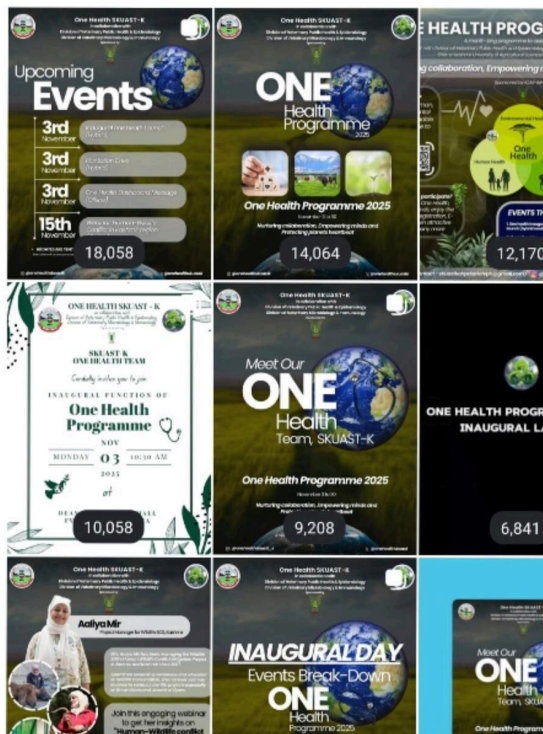
vs Oct 1 - Oct 30

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Weekend plans?

One Health Skuast-K

40 posts 133 followers 73 following

One Health Programme 2025
One health Skuast K x DVPH & DMI
🌍 Empowering minds | 🤝 Uniting species | Protecting our planet's heartbeat
#OneHealth
🔗 forms.gle/ut2a5iyyXPDgmETU9 and 3 more
@onehealthskuast_k

Professional dashboard
📈 119.0K views in the last 30 days.

Edit profile

Share profile



New



Podcast Series



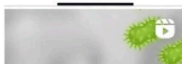
Inaugural Day



Webinar



Competition



Last 30 days

Oct 31 - Nov 29



Followers	24.6%
Non-followers	75.4%
Accounts reached	11,035 +74.2%

By content type

All Followers Non-followers



Professional dashboard

Insights

Oct 31 - Nov 29

Views 📈 119.0K >

Interactions 📈 2.0K >

New followers 📈 89 >

Content you shared 97 >

Your tools [See all](#)

Monthly recap >

Best practices [New](#) >

Inspiration >

Partnership ads >

Ad tools >

Competitive insights >

Your AIs >

Needed content

Acknowledgements and Appreciation

As a gesture of recognition, the Dean **presented a memento to the student One Health SKUAST-K Team**, acknowledging their hard work, leadership, and commitment to promoting the One Health mission. This gesture not only affirmed the value of the team's efforts but also served as a strong motivation for all members involved.



Why was the event needed in the Kashmir region ?

The Kashmir region presents a unique ecological and socio-cultural landscape where humans, animals, and the environment interact closely on a daily basis. This interconnectedness, while vital for livelihoods, significantly increases the risk of zoonotic spillover, antimicrobial misuse, and environmental health challenges. These realities make the One Health approach not just relevant, but essential.

1. High Human-Animal Interface in Kashmir

Kashmir's economy is strongly dependent on **livestock farming**, including dairy animals, sheep, goats, poultry, horses, and companion animals.

- Most households own livestock or poultry, Shepherd communities frequently migrate with flocks, and Urban pet ownership is rapidly rising.

Such frequent and close contact creates conditions conducive to **zoonotic disease transmission**, requiring continuous awareness on hygiene, biosecurity, vaccination, and responsible animal care.

2. Growing Burden of Zoonotic Diseases

The region has reported multiple zoonotic concerns such as:

- **Rabies,**
- **Brucellosis,**
- **Toxoplasmosis,**
- **Cat scratch disease,**
- **Leptospirosis,**
- **Avian influenza (risk-prone).**

Limited awareness among farmers, students, and pet owners often leads to delayed reporting, unsafe practices, and a lack of preventive measures. A structured 30-day programme provided an opportunity to address these issues through education, outreach, and awareness creation.

3. Human-Wildlife Conflict: A Persistent Challenge

Kashmir is one of the most conflict-prone wildlife regions in India, with increasing encounters involving:

- Black bears,
- Leopards,

These conflicts arise due to shrinking habitats, climate pressures, and human encroachment. They result in:

- Injuries to humans,
- Damage to livestock,
- Economic loss,
- Heightened risk of spillover events.

An expert talk and webinar on this issue directly addressed the need for public awareness and cross-sector coordination.

4. Antimicrobial Resistance (AMR) - A Silent but Critical Threat

Misuse and overuse of antimicrobials in:

- Livestock rearing,
- Pet treatment,
- Human medicine poses a serious AMR threat in Kashmir.

AMR data emerging from the region shows resistance patterns.

Yet, awareness among youth, farmers, and even some practitioners remains limited.

The **AMR Rally**, **Expert Talks**, and **Panel Discussion** were essential to highlight:

- Responsible antibiotic use,
- AMR surveillance,
- Veterinary–medical cooperation,
- Preventive health practices.

5. Environmental Stressors Unique to the Valley

Kashmir faces multiple environmental challenges that directly impact health:

- Water contamination,

- Changing rainfall and snowfall patterns,
- Deforestation & habitat loss,
- Climate-sensitive diseases,
- Waste accumulation and poor disposal practices.

These environmental shifts influence vector populations, disease emergence, and ecosystem stability.

The One Health approach therefore becomes central to understanding and mitigating health risks.

6. Need for Community Awareness and Preventive Education

Rural and semi-urban populations often lack accessible information on:

- Safe animal handling,
- Farm & pet hygiene,
- Waste management,
- Vaccination,
- Dog bite prevention,
- AMR risks.

The month-long school outreach, pamphlet drives, surveys, and rallies were necessary to bridge this knowledge gap.

7. Strengthening Future Veterinary & Public Health Professionals

As a region heavily dependent on livestock and agrarian livelihoods, Kashmir requires well-trained professionals who understand the **human–animal–environmental continuum**.

The 30-day programme helped:

- Build student leadership,

- Improve scientific communication,
- Foster teamwork,
- Strengthen One Health capacity in future veterinarians and public health workers.

8. Need for Sustained, Not One-Day, Awareness

Given the complexity of Kashmir's challenges, a **single-day activity** would not be sufficient.

A **30-day programme** allowed:

- Consistent messaging,
- Reinforcement of concepts,
- Multilevel outreach,
- Diverse activities tailored to all age groups,
- Meaningful behaviour change.

The prolonged engagement ensured that One Health awareness reached schools, colleges, rural areas, farms, and the general public.

Kashmir's unique combination of **high human–animal contact**, **zoonotic vulnerabilities**, **AMR threats**, **wildlife conflict**, and **environmental pressures** makes it a region where One Health awareness is urgently needed.

The One Health Programme 2025 addressed these needs by engaging communities, educating youth, empowering students, and promoting preventive, sustainable health practices across all sectors.

Event activity breakdown

EVENT 1: The One Health Day Launch and Expert talk on One Health, Zoonosis & AMR

1. Event Objectives

Objective 1: To formally launch the One Health Programme 2025

- **Specific:** Conduct an inauguration to introduce the 30-day programme.
- **Purpose:** Establish the significance of One Health in the region.
- **Outcome Goal:** Ensure participants understand the theme and month-long plan.

Objective 2: To raise awareness on One Health, zoonotic diseases, AMR, and environmental health

- **Specific:** Through videos, expert talks, pamphlet release, and speeches.
- **Outcome Goal:** Strengthen understanding of the human–animal–environment connection.

Objective 3: To encourage collaboration between human health, veterinary, and environmental sectors

- **Specific:** Invite speakers from SKIMS, veterinary faculty, and public health divisions.
- **Outcome Goal:** Demonstrate multisectoral commitment to One Health.

Objective 4: To empower students through participation, leadership, and communication

- **Specific:** Engage student teams in coordination, anchoring, content creation, and presentations.
- **Outcome Goal:** Build leadership and organizational skills.

Objective 5: To initiate sustainability and environmental stewardship activities

- **Specific:** Conduct a plantation and sapling presentation ceremony.
- **Outcome Goal:** Reinforce the environmental pillar of One Health.

2. Event Details

A. Inaugural Ceremony

The event commenced with a warm welcome to the Dean, dignitaries, faculty, guests, and students joining both offline and online.

Dr. Ayeman Qamri formally opened the ceremony on behalf of the SKUAST-K One Health Team.

Key Components:

- **One Health Awareness Video:** Showcasing insights from students, farmers, and pet parents about one health and anti microbial resistance
- **Pamphlet Release:** Launch of a bilingual (English–Urdu) pamphlet on pet/farm hygiene and zoonoses (rabies, cat scratch disease).
- **Upcoming Events Video:** Revealing the calendar of expert talks, competitions, outreach, and creative activities planned for the month.
- **Plantation & Sapling Presentation:** Saplings gifted as symbolic mementos of sustainability and growth and initiated the plantation drive.

B. Technical Session

The afternoon featured a structured technical session aimed at deepening scientific understanding of One Health.

Sessions Included:

1. **Dr. Sabia Qureshi** - AMR Surveillance in Humans and Animals

The speaker had received the fellowship from the university of nebraska,medical centre and presented her findings about the amr surveillance in kashmir.

2. **Dr. Tazam Zahoor Malik** - One Health Approach with Emphasis on Human Collaboration

The speaker is Senior Resident, Department of Community Medicine, SKIMS.She delivered her talk on Overview of One health approach special emphasis on human collaboration. It will further expand on the significance of intersectoral collaboration and innovation within the One Health framework.

3. **Dr. Mudasir A. Rather** - Zoonoses in Daily Life

The speaker is Asst professor department of veterinary public health,skuast kashmir.He elaborated on the significance of zoonotic diseases and their relevance in our day-to-day lives, reminding us that vigilance and awareness are the first steps toward prevention

Each session emphasized the need for integrated surveillance, intersectoral cooperation, and heightened awareness among youth and professionals.

3. Outcomes of the Event

Outcome 1: Successful Launch of the 30-Day Programme

The inauguration established a strong foundation for the entire month of activities and clearly communicated the mission, theme, and structure.

Outcome 2: Increased Awareness and Understanding

- Participants gained clarity on zoonoses, AMR, One Health concepts, and environmental health.
- The video, pamphlet release, and expert talks enhanced public and student awareness.

Outcome 3: Strengthened Collaboration Across Sectors

- Involvement of experts from veterinary sciences, SKIMS, community medicine, and environmental health demonstrated true One Health integration.

Outcome 4: Student Empowerment and Leadership

- Anchor roles, coordination, planning, and video creation enabled students to lead confidently.
- Strengthened teamwork, communication, and organizational skills.

Outcome 5: Community-Focused Initiatives Kickstarted

- The pamphlet release initiated a month-long distribution drive.
- The message board and sapling presentations engaged participants in environmental and reflective thinking.

Link for Upcoming event video :

<https://www.instagram.com/reel/DQrrcMVAd6h/?igsh=bjFsdGhmNXE5cmU4>



One Health SKUAST-K Team



One Health SKUAST-K Team with Dean, Faculty and Coordinators



Dr.Sabia Qureshi , Department of Vet Microbiology and Immunology



Dr. Taezam Zahoor Malik, Department of Community Medicine, SKIMS



Dr. Mudasir Ali , Department of Vet Public Health

EVENT 2: Plantation Drive Initiation

Objective

To emphasize the role of nature in the One Health framework and promote environmental sustainability through community engagement.

Details

The **Plantation Drive** was inaugurated with a symbolic and meaningful gesture on 3rd **November 2025**, where the One Health SKUAST-K Team presented a sapling to our esteemed Patrons and Guest Speakers. This act marked the official launch of the green initiative and reinforced the belief that *One Health begins with nature, and nature begins with the flora around us* captured beautifully in our OHP 2025 slogan:

“Plants Are the Planet’s Heartbeat.”

During the inaugural ceremony, **Dr. Riyaz Ahmad Shah**, Dean, FVSc & AH, SKUAST-K, delivered a thoughtful address emphasizing the irreplaceable role of plants in sustaining life, ecosystems, and planetary balance. His message highlighted that environmental protection forms the very foundation of the One Health approach, inspiring everyone present to contribute actively toward greener surroundings.

Following the inauguration, the One Health Team launched a **digital awareness campaign**, “*Plant_a_Plant & Tag_Us*”, encouraging the broader community to plant a sapling, nurture it, and share their participation through social media posts. This initiative aimed to enhance public involvement and build a shared sense of responsibility toward environmental stewardship.

As the drive progressed, students, volunteers, and community members participated in plantation activities across nearby localities and within the university campus. By engaging individuals both in person and online, the initiative effectively expanded its outreach and strengthened the message that environmental health, human health, and animal health are deeply interconnected.

The Plantation Drive stood as a powerful testament to the mission of OHP 2025-promoting harmony with nature and inspiring every individual to become a guardian of the planet’s green lifeline.

Outcome

- **Strengthened Environmental Awareness:** Participants gained a deeper understanding of the environmental pillar of One Health.
- **Community Engagement:** Active involvement of students, faculty, and public strengthened collective responsibility toward sustainability.
- **Digital Participation:** The online campaign broadened outreach beyond campus, encouraging community-wide participation.
- **Sustainable Action:** Over the course of the drive, numerous saplings were planted and adopted, fostering long-term commitment to environmental care.
- **Reinforced One Health Message:** The activity effectively demonstrated that protecting nature is central to protecting human and animal health.



PLANT A PLANT



Event 3: Pamphlet Drive Inaugural

Objective

To promote awareness about the concept of One Health, focusing on key zoonotic diseases and preventive hygiene practices among the general public.

Details

The **One Health Awareness Pamphlet** was officially launched on **3rd November 2025** during the inaugural ceremony of the One Health Programme 2025. The launch was graced by **Dr. Riyaz Ahmad Shah**, Dean, SKUAST-K, FVSc & AH, who formally initiated the educational campaign by distributing the pamphlets among invited guests and attendees.

The pamphlet was designed to educate the people of Kashmir about major zoonotic diseases, particularly **Rabies** and **Cat Scratch Disease**, while highlighting practical guidance on pet hygiene, farm hygiene, and preventive health measures. Prepared in **both English and Urdu**, the pamphlet ensured accessibility and inclusivity for diverse linguistic groups across the region.

On **13th November 2025**, the official Pamphlet Drive began under the leadership of our dedicated **Student Volunteers**, who served as the true ambassadors of the One Health movement. They reached out to multiple communities, ensuring that crucial awareness messages reached households, pet owners, and livestock keepers.

A significant milestone in the drive was the visit to the **Central Veterinary Hospital, Srinagar**, where members of the Organising Committee formally handed over the pamphlets to the **Chief Veterinary Officer**. This symbolic gesture marked the beginning of systematic distribution to pet parents visiting the hospital. Pamphlets were also placed on the hospital notice board to further sensitize visitors about One Health.

Dr. Ghulam Rasool Bhat, Veterinary Clinical Complex, Shuhama, SKUAST-K, was present during the handover and symbolically presented the pamphlet to the Chief Veterinary Officer, demonstrating institutional solidarity and collective commitment to advancing One Health awareness.

The campaign concluded with outreach activities in nearby localities, where students distributed pamphlets door-to-door and engaged with local residents to strengthen public understanding of zoonotic diseases and preventive measures. By integrating institutional support with community engagement, the Pamphlet Drive successfully reinforced the One Health message across multiple levels of society.

Outcome

- **Enhanced Public Awareness:** The pamphlets educated diverse groups about zoonoses, hygiene practices, and One Health principles.
- **Widespread Distribution:** English and Urdu versions increased accessibility and broader community acceptance.
- **Institutional Collaboration:** Central Veterinary Hospital and CVO involvement strengthened veterinary–public engagement.
- **Student Leadership:** Volunteers demonstrated strong commitment, communication skills, and outreach capability.
- **Sustained Visibility:** Notice board displays and hospital distribution ensured continued circulation of One Health messages.
- **Community Impact:** Door-to-door distribution and locality outreach expanded the campaign beyond campus, strengthening regional One Health literacy.





Event 4: One Health Message Board

Objective

To encourage participants to share heartfelt One Health messages that reflect collective commitment toward building a healthier world for humans, animals, and the environment.

Details

Following the inaugural ceremony on **3rd November 2025**, guests, faculty members, and students enthusiastically participated in an innovative awareness initiative-the **One Health Message Board Activity**. The message board served as an open and creative space where participants wrote thoughtful reflections, pledges, and motivational lines symbolizing unity and dedication to One Health principles.

This interactive activity provided attendees the opportunity to express their perspectives on the interconnected wellbeing of people, animals, and nature. The board soon filled with meaningful thoughts, showcasing the community's shared commitment to One Health.

The event concluded with a **group photo session**, capturing the collective enthusiasm, collaboration, and spirit of the One Health Programme 2025.

Adding to the significance of the occasion, our esteemed Dean, **Prof. Dr. Riyaz Ahmad Shah**, shared an inspiring One Health message through a formal press release. His words highlighted the importance of multisectoral collaboration and set an encouraging tone for the month-long series of activities.

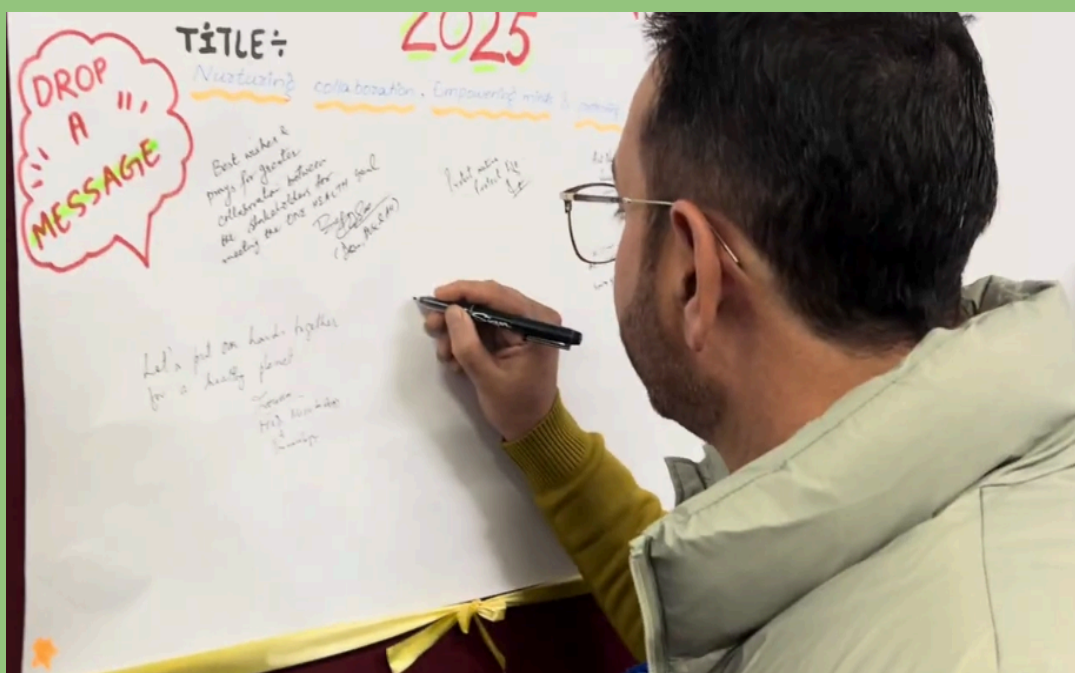
To maximize outreach, the message board highlights and participant reflections were shared widely across social media platforms, allowing the broader community to witness and engage with the initiative.

Overall, the One Health Message Board was a meaningful, interactive, and memorable activity that fostered unity, learning, and a sense of purpose among all participants.

Outcome

- **Community Expression:** Participants expressed personal commitments, strengthening emotional and intellectual engagement with One Health.

- **Increased Awareness:** Written messages reinforced key themes of interconnected health and sustainability.
- **Leadership Visibility:** The Dean's press message provided institutional support and credibility.
- **Social Media Reach:** Sharing the message board online amplified visibility and encouraged public interaction.
- **Positive Participation:** The activity created a welcoming, interactive environment, inspiring further involvement in the 30-day programme.
- **Collaborative Spirit:** The group photo and collective contributions reinforced unity and shared purpose among students and faculty.



Event 5: One Health Awareness Survey

Objective

To assess public awareness regarding hygiene practices, zoonotic diseases, antimicrobial resistance (AMR), and the interconnectedness of humans, animals, and the environment within the One Health framework.

Details

The One Health Awareness Survey was designed as a structured questionnaire to evaluate the level of understanding among community members about key health topics. The survey was conducted among individuals from diverse backgrounds including students, farmers, pet owners, and veterinary professionals.

The questionnaire consisted of four focused sections:

Section A: Health & Hygiene

Evaluated participants' handwashing habits, personal hygiene practices, and understanding of hygiene as a preventive tool against infectious diseases.

Section B: Zoonotic Diseases

Assessed knowledge about major zoonoses, routes of disease transmission, and the importance of vaccinating pets and livestock.

Section C: Antimicrobial Resistance (AMR)

Measured awareness of AMR risks, responsible antibiotic use, common misconceptions, and the need for veterinary and medical guidance.

Section D: One Health Approach

Explored awareness of the human–animal–environment connection and understanding of collective responsibility for maintaining holistic health.

The survey provided valuable insights into current awareness levels and highlighted areas that require stronger community education and outreach.

Outcome

Key Findings

- Participants demonstrated **good awareness of basic hygiene** and its role in disease prevention.
- A majority correctly identified **rabies as a zoonotic disease**, reflecting basic zoonosis awareness.
- **Misconceptions about antibiotics and AMR** were common, indicating the need for targeted educational initiatives.
- Understanding of the **One Health approach** varied greatly—from detailed and accurate to minimal or unclear.

The survey was effective in identifying strengths and gaps in public understanding.

While basic hygiene knowledge was strong, more complex topics such as **AMR** and the broader **One Health concept** require continued, focused community-level education. The findings also underscored community interest and willingness to learn more about protecting human, animal, and environmental health.

Event 6: School Outreach

Objective

To educate school children about the **One Health** concept, zoonotic diseases, hygiene, vaccination, and antimicrobial resistance, using simple, interactive, and age-appropriate methods to build foundational awareness at an early age.

Details

The School Outreach Programme was conducted on **18th and 19th November 2025**, aiming to bring One Health awareness directly to young students in an engaging and relatable manner.

Day 1: RP School, Nagbal – 18th November 2025

The outreach team, led by coordinators **Abha, Prabhdeep, and Shifa**, accompanied by team members **Muteeb, Jatin, Anubhuti**, and **Organising Secretary Dr. Shivam Srivastava**, interacted with school children and introduced the fundamental **One Health** concept.

Key topics covered included:

- The importance of **pet and domestic animal health**
- **Zoonosis** and how diseases can pass between animals and humans
- **Vaccination** as a preventive tool
- **Hygiene practices** for staying healthy
- Simple demonstrations showing how One Health helps prevent and control diseases

The session was interactive, visual, and designed in easy-to-understand language suitable for young learners.

Day 2: Govt. Boys High School, Khalmulla – 19th November 2025

On the following day, the team visited Govt. Boys High School, Khalmulla.

- **Dr. Fozia** introduced students to **Antimicrobial Resistance (AMR)** and its global importance.

- She explained how One Health requires **collaboration between medical, veterinary, and environmental sectors** to combat AMR.
- **Dr. Muzaina** and **Organising Secretary Dr. Ayman Qamri** discussed **Rabies, Cat Scratch Disease**, and **basic hand hygiene**, ensuring students understood symptoms, prevention, and safety measures.

The content was delivered through simple explanations, relatable examples, and visually engaging presentations, making it easier for students to grasp complex concepts.

Outcome

- The objective of early-age One Health education was **successfully achieved**.
- A total of **200 students**, aged **10–15 years**, actively participated across both schools.
- Students asked questions about pet hygiene, disease prevention, and handwashing; all doubts were patiently addressed by the team.
- Appreciation certificates and prizes were awarded to the winners of the Pencil Sketch Competition, motivating further engagement.
- Teachers and students expressed **deep gratitude**, acknowledging the clarity, simplicity, and usefulness of the sessions.
- The outreach significantly strengthened One Health awareness at the school level and enhanced the programme's community impact.



Event 7: School Pencil Sketch Competition

Objective

To engage school students in a creative activity that reinforces their understanding of the One Health concept by allowing them to visually express the interconnectedness of human, animal, and environmental health.

Details

The **School Pencil Sketch Competition** was organized as part of the School Outreach Programme to encourage students to translate their knowledge of One Health into artistic expression. The competition was conducted after the awareness sessions at RP School, Nagbal, and Govt. Boys High School, Khalmulla.

Students were invited to create pencil sketches based on themes related to:

- Human-animal-environment connections
- Zoonotic disease prevention
- Importance of hygiene and vaccination
- Role of nature and biodiversity in health
- Everyday examples of One Health in their surroundings

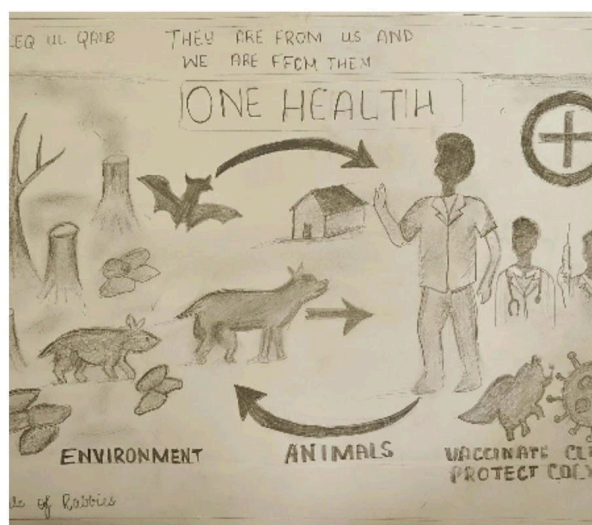
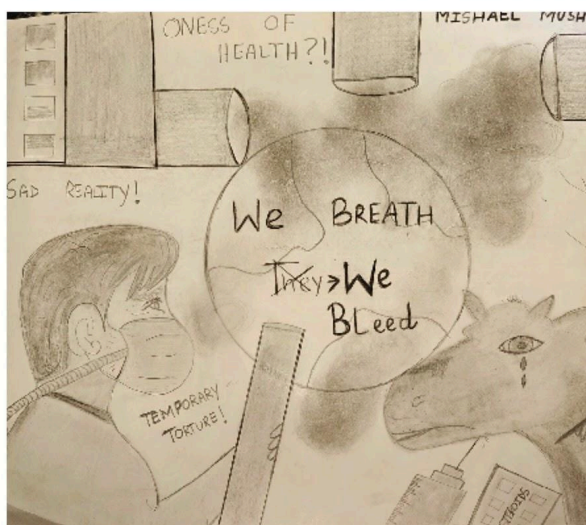
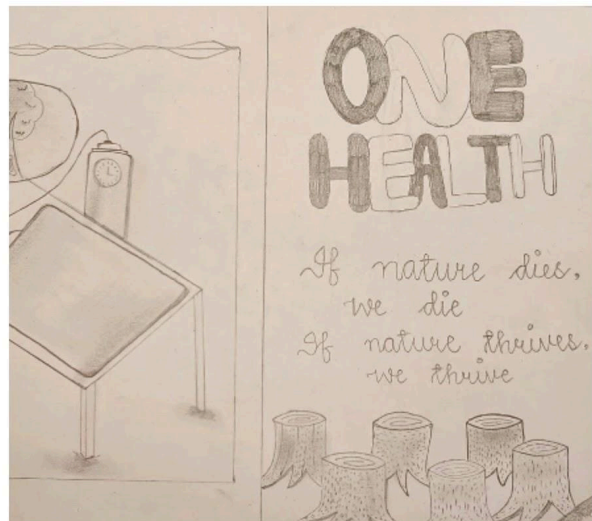
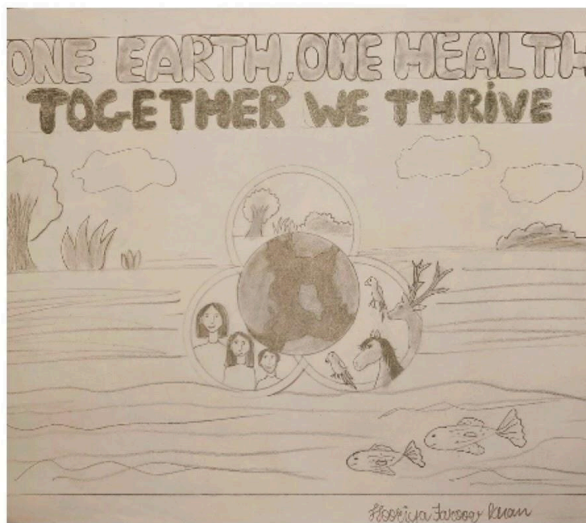
The activity provided a fun, interactive learning environment, enabling students to reflect creatively on the topics discussed during the outreach sessions. Team members guided the students, ensured fair evaluation, and motivated them throughout the process.

The competition not only served as a creative outlet but also helped teachers assess how well the students had understood the concepts of One Health from the day's presentations.

Outcome

- **High Participation:** A large number of students from both schools enthusiastically took part in the competition.

- **Conceptual Understanding:** The sketches demonstrated that students were able to grasp One Health principles and portray them meaningfully through art.
- **Recognition & Motivation:** Winners were awarded appreciation certificates and prizes, encouraging continued interest in health, hygiene, and community welfare.
- **Positive Feedback:** Teachers appreciated the creativity-driven approach, noting that visual activities helped deepen students' understanding.
- **Enhanced Engagement:** The competition made the outreach session more interactive and enjoyable, ensuring better retention of the concepts taught.



Winning sketches

Event 8: Podcast on “Zoonosis and Daily Life

Objective

To create accessible, digital awareness content on major zoonotic diseases by engaging experts in interactive discussions, thereby educating the public on prevention, risks, and the One Health perspective in daily life.

Details

- international preventive protocols.

- **Dr. Ghulam Rasool Bhat**

Assistant Professor, Animal Reproduction (ARGO)

Topic: **Brucellosis** The Podcast Series on “Zoonosis and Daily Life” was recorded between **3rd to 20th November 2025** as a video-based educational initiative. Designed as a multi-episode series, the podcasts aimed to spread awareness on different zoonotic diseases throughout the One Health Programme month. The format consisted of expert interviews, Q&A segments, and discussions focused on disease prevention, responsible practices, and the One Health approach.

A total of **9 video episodes** were released on both **YouTube and Instagram** between **7th and 28th November 2025**, ensuring wide accessibility and outreach. Several guest speakers from various departments of SKUAST-K were invited to discuss commonly overlooked but significant zoonotic diseases. Each speaker provided valuable insights from their respective expertise.

Featured Speakers and Topics

- **Prof. Subash Chand**

Professor, Division of Soil Science, SKUAST-K; One Health programme initiator

Topic: Environmental perspective of **Antimicrobial Resistance (AMR)**

Discussion Highlights: Importance of soil health, ecosystem balance, and how environmental contamination drives AMR.

- **Dr. Mir Nadeem**

Assistant Professor, Veterinary Microbiology & Immunology

Topic: **Bovine Tuberculosis**

Discussion Highlights: Prevention, control, risks during handling, and role of One Health in managing TB.

- **Dr. Mohammad Iqbal Yatoo**
Assistant Professor, Veterinary Medicine
Topic: Avian Influenza
Discussion Highlights: Biosecurity measures, farm-level implementation, national and
Discussion Highlights: Transmission routes, hygiene practices, testing, disposal of affected/aborted materials, outbreak readiness.
- **Dr. Mehak Nisar**
Assistant Professor, Veterinary Medicine
Topic: Anthrax
Discussion Highlights: Prevention, carcass handling responsibilities, public safety, environmental contamination risks.
- **Dr. Shanaz Bashir**
Associate Professor, Veterinary Medicine
Topic: Leptospirosis
Discussion Highlights: Transmission pathways, public health risks, preventive actions, and community awareness strategies.
- **Dr. Mudasir Ali**
Assistant Professor, Veterinary Public Health
Topic: Q Fever
Discussion Highlights: Transmission, symptoms, prevention, and why Q Fever poses a One Health concern.
- **Dr. Iqra Shafi**
Assistant Professor, Veterinary Medicine
Topic: Cat Scratch Disease
Discussion Highlights: Causative agent, symptoms, prevention guidelines from CDC and European boards.
- **Dr. Qurat-ul-Ain**
Assistant Professor, Veterinary Medicine
Topic: Toxoplasmosis
Discussion Highlights: Species-specific symptoms, risks to pregnant and immunocompromised individuals, prevention methods.

Throughout the series, the discussions were kept simple yet informative, ensuring that the general public could easily relate zoonotic risks to their daily lives. The multimedia format enabled broader reach and encouraged viewers to engage with One Health topics in a modern, interactive way.

Outcome

- **Objective Achieved:** The podcast effectively raised public awareness about multiple zoonotic diseases.
- **Digital Release:** All episodes were uploaded on the official **YouTube channel** and **Instagram page** of the One Health initiative.
- **Wider Reach:** The accessibility of short, engaging videos enhanced viewership and community learning.
- **Expert Involvement:** Contributions from professors and specialists strengthened scientific credibility.
- **Public Engagement:** The Q&A-style discussions made complex topics easy to understand for diverse audiences.

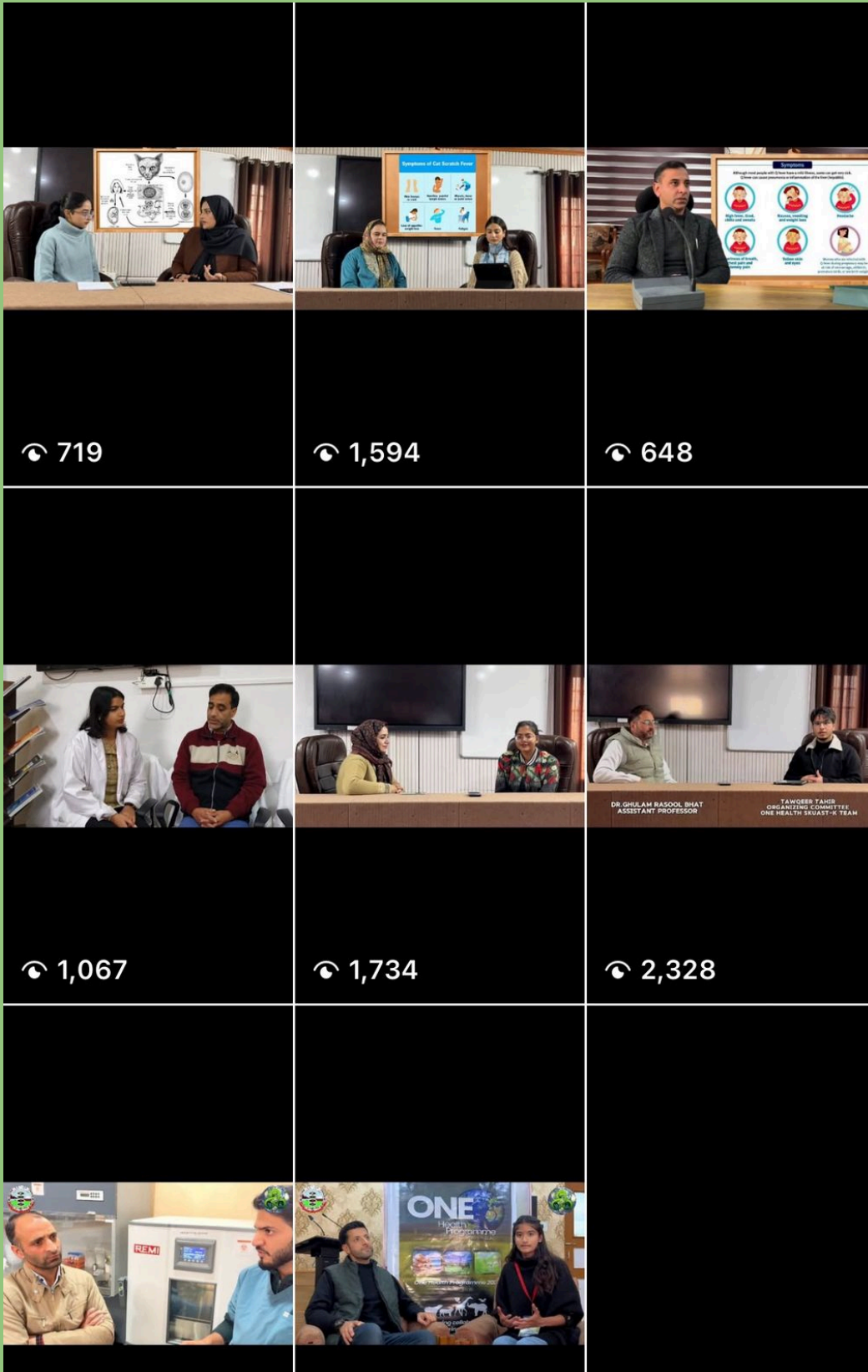
Link for the Podcast

IG -

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YouTube -

<https://youtube.com/playlist?list=PLhEtxvLRXWiG9oHdHLY3vdJd5n9Uw4qFG&si=1pVPuA19dxv4A2LI>



Event 9: Webinar Series on Human–Wildlife Conflict in Kashmir & The Role of Wildlife in One Health

Objective

To raise awareness about human–wildlife conflict in the Kashmir region and to highlight the role of wildlife within the One Health framework, emphasizing how ecological balance, human safety, and animal welfare are interconnected.

Details

The webinar was conducted as a **two-day educational series** on **15th November 2025** and **22nd November 2025**, featuring two distinguished speakers experienced in wildlife conservation, rescue, research, and One Health perspectives.

Day 1 – 15th November 2025

Speaker: Mrs. Aliya Mir

Project Manager, Wildlife SOS Kashmir

Expert in wildlife rescue, brown bear research, and Levantine Viper conservation

The session began with an introduction by **Ms. Anshika**, an internee at SKUAST-K, who highlighted the speaker’s contributions to wildlife welfare in the valley.

Key Points Discussed:

- Overview of **Kashmir’s biodiversity** and its ecological significance
- Increasing incidents of **human–wildlife conflict** and injury trends
- Real-life case experiences involving bears, snakes, and other wildlife
- Importance of **education and awareness** among farmers, villagers, and forest-fringe communities
- Involvement of **youth volunteers** and local communities in wildlife protection

- Q&A session addressing how veterinary students can contribute to wildlife rescue, rehabilitation, and medical care

The session was concluded by **Ms. Anubhuti Chakraborty**, a final-year student, who thanked the speaker and organizing team for their contribution and participation.

Day 2 – 22nd November 2025

Speaker: Dr. Abdul Qayoom Mir

Sr. Assistant Professor, Division of Veterinary Clinical Medicine, SKUAST-K
Former Project Coordinator, Wildlife SOS (J&K Chapter)

The session began with an introduction by **Ms. Anshika**.

Key Points Discussed:

- Introduction to the **One Health concept** and its strong linkage with wildlife
- Wildlife as both *guardians* and *potential threats* within global health systems
- Case studies demonstrating wildlife's role in disease dynamics
- Epidemiology of major zoonotic diseases associated with wildlife
- Visual presentation including flowcharts and ecological images
- Importance of **wildlife health surveillance** in India
- Initiatives, ongoing projects, and action plans promoting “*One Health, One Planet, One Future*”
- Interactive Q&A session, where participants asked questions about conflict mitigation, disease prevention, and wildlife rescue protocols

The session concluded with a vote of thanks by **Ms. Anubhuti Chakraborty**, appreciating the audience and the organizing committee.

Outcome

Day 1 Outcome – 15th November

- **65 registrations** received
- Majority of participants were from Medical, Veterinary, and Nursing fields
- **65 participants joined live** via Google Meet; others watched on YouTube
- Speaker session lasted 1 hour
- Feedback showed excellent acceptance and highlighted improved understanding of human–wildlife conflict and its One Health relevance
- Webinar recording shared with all registered participants

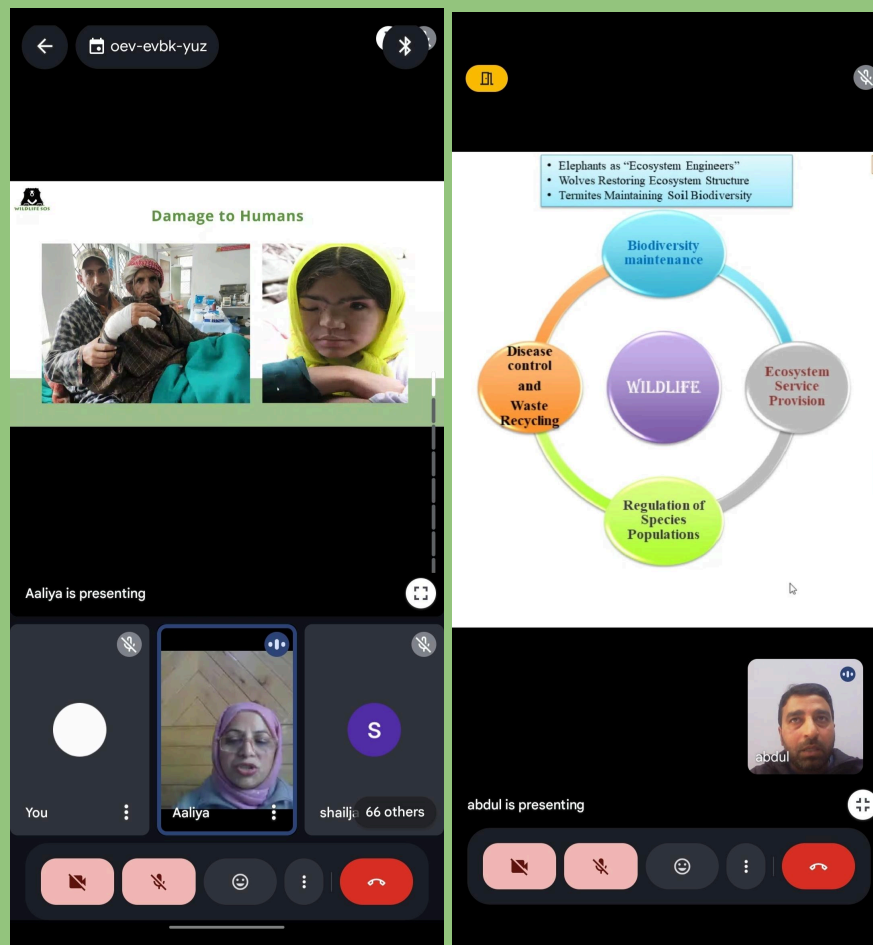
Day 2 Outcome – 22nd November

- **50 registrations** received
- Participants represented diverse One Health sectors
- **50 participants joined live**; remaining watched via YouTube
- Speaker session lasted 1 hour
- Feedback indicated strong interest in wildlife health surveillance and One Health integration
- Recordings were distributed to all participants

Overall Impact of the Webinar Series

- Successfully raised awareness on **human–wildlife conflict** in Kashmir
- Strengthened understanding of the **role of wildlife in global health**
- Highlighted the importance of **collaboration across veterinary, medical, and environmental sciences**
- Fostered student engagement through active moderation, Q&A sessions, and participation
- Enhanced community understanding of wildlife protection, rescue, and ecosystem-based health

Youtube Link for Webinar - <https://youtu.be/ooL6q4lgbS0?si=pzecjSo3Kjk-HRYb>



Event 10: Quiz Competition

Objective

To promote awareness of One Health, zoonosis, and environmental health through an interactive learning activity for students from diverse disciplines.

Details

The quiz competition on “**One Health, Zoonosis, and Environment**” was held on **21st November 2025 at 2:30 PM** in the **Dean’s Conference Hall, SKUAST-K, Shuhama**.

Students from veterinary, medical, environmental, and allied sciences participated in teams, answering questions across multiple rounds designed to test their conceptual understanding.

Outcome

A total of **4 teams (14 students)** participated with great enthusiasm and teamwork. Despite a compact group, the competition was engaging, impactful, and successfully reinforced core One Health concepts among participants.

Winners (Awarded with cash prize & Certificates)

- 🏆 **1st Place – Team Tawkeer:** Tawkeer Bhatt, Muzaina Zia, Aryan kaushal
- 🥈 **2nd Place – Team Zeeshan:** Zeeshan Rafiq, Umer Shafi, Ubaid Gulzar, Prabhdeep
- 🥉 **3rd Place – Team Tahir:** Tahir Feroz, Tahir Mohid ud Din, Mohd Junaid, Anubhuti
- 🇫🇷 **Consolation:** Mohd Shafi Mir, Saif ul Islam, Izfar Bukhri



Event 11: Essay Writing Competition

Objective

To encourage students to critically explore the importance of responsible antibiotic use through a One Health perspective, and to increase awareness about antimicrobial resistance (AMR) and its impact on human, animal, and environmental health.

Details

The essay competition was conducted on the topic:

“Judicious Use of Antibiotics: A One Health Approach to Safeguard Human, Animal, and Environmental Health.”

Students from diverse disciplines participated with enthusiasm, presenting well-researched essays that highlighted the interconnected nature of AMR and the need for multisectoral collaboration in combating it.

Outcome

A total of **14 students** took part in the competition, demonstrating strong understanding, creativity, and analytical thinking.

Essays reflected deep awareness of AMR, responsible antibiotic stewardship, and One Health principles.

The event successfully inspired students to advocate for sustainable antibiotic use and reinforced the message that:

“Awareness is the first step—judicious action safeguards our shared future.”

Winners (Awarded with cash prize & Certificates)

- 🏆 **First Prize:** Roaid
- 🥈 **Second Prize:** Mukesh Kumar Tanan
- 🥉 **Third Prize:** Zarka



Handwritten notes on a piece of paper:

...first take an insight why we need to use of antibiotics at present time. Judicious use of antibiotics are predicting the spread of AMR in next 2-3 decades or by 2050.

Diagram showing concentric circles representing the impact of AMR:

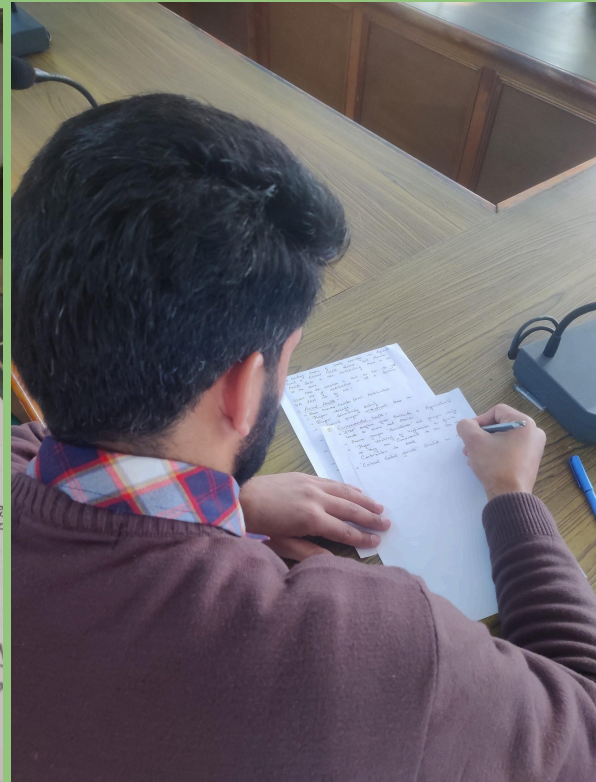
- Outer circle: 21.22 million deaths due to AMR (Associated)
- Middle circle: 4.71 million deaths due to AMR (Associated)
- Inner circle: 1.14 million deaths due to AMR (directly)

→ 25 million deaths by 2050 from AMR (WHO).

"2021 data how AMR affects us".

\$ 2.9 trillion will be used to cure "superbugs" infections by 2050 (WHO).

So, if we need to cater the epidemic the 1st & foremost thing that we need is judicious use of antibiotics by Animal, Human & Environmental.



Event 12: Debate Competition

Topic “Banning antibiotic growth promoters in livestock is essential for global health.”

Date & Time 20th November 2025 • 11:00 AM

Venue Dean’s Conference Hall, FVSc & AH, Shuhama, SKUAST-K

Objective

To engage students in critical discussion on the global implications of antibiotic growth promoters in livestock, enhance awareness about antimicrobial resistance (AMR), and promote evidence-based reasoning within a One Health context.

Participation

A total of **6 students** from multiple faculties participated, presenting diverse viewpoints and demonstrating strong communication, scientific reasoning, and critical thinking skills.

Outcome

The debate was highly engaging and intellectually stimulating. Participants effectively argued both for and against the motion, highlighting the risks associated with antibiotic misuse and the broader impact on human, animal, and environmental health.

The event strengthened One Health understanding and emphasized that:

“A strong argument is built on knowledge—true impact is built on awareness.”

Winners (Awarded with cash prize & Certificates)

- **First Prize: Parthiv Rhythm Das** – Faculty of Horticulture
- **Second Prize: Aminah Zahgeer** – Department of Biotechnology, Central University of Kashmir
- **Third Prize: Muzaina Zia** – Faculty of Veterinary Sciences & Animal Husbandry



Event 13: AMR Rally

Objective

To raise awareness about Antimicrobial Resistance (AMR) and reinforce the collective responsibility to safeguard antibiotics for the protection of human, animal, and environmental health.

Details

On **21st November 2025**, the One Health Team, along with students and faculty of **FVSc & AH, Shuhama**, actively participated in the **AMR Rally and Oath-Taking Ceremony** organized under the One Health Programme and World Antimicrobial Awareness Week (WAAW).

Participants marched together, raising slogans that emphasized the responsible use of antibiotics, prevention of drug resistance, and the importance of a united One Health approach. The rally concluded with a powerful **AMR Oath**, where students pledged to:

- Protect human and animal health
- Use antibiotics responsibly
- Prevent misuse and overuse
- Preserve life through awareness and action
- Build a healthier, safer future

The enthusiasm, energy, and unity showcased during the rally reflected the strong dedication of students and faculty toward combating AMR.

Outcome

- Increased awareness and visibility of AMR among students and community members.
- Successful engagement of both faculty and students in a collective public health action.
- Strong reinforcement of the principle:

“Every step, every voice, every pledge strengthens our vision for a healthier tomorrow.”



Event 14: Snapshot Challenge (Photography Competition)

Theme: *Roots, Paws and Hands – One Health, One Future*

Date: 10–24 November 2025

Venue: Dean's Conference Hall, FVSc & AH, Shuhama, SKUAST-K

Objective

To inspire students to visually interpret the One Health concept by capturing photographs that reflect the interconnectedness of nature (**roots**), animals (**paws**), and humans (**hands**). The challenge aimed to promote ecological awareness, compassionate coexistence, and the vision of a shared, sustainable future for all species.

Participation

A total of **21 students** from various faculties participated in the competition. The entries showcased diverse interpretations of One Health, with themes ranging from environmental conservation and animal welfare to human responsibility and ecosystem balance. Each submission reflected thoughtful observation and strong creative instinct.

Outcome

The Snapshot Challenge emerged as one of the most visually engaging and thought-provoking events of the programme. Participants demonstrated impressive creativity, technical skill, and meaningful storytelling through their photographs.

The event reinforced the powerful message that:

“A single frame can capture what words often fail to—our shared responsibility toward One Health.”

Winners (*Cash Prize + Certificate*)

 **1st Prize:** Shivam Shisodia

 **2nd Prize:** Divyangana

 **3rd Prize:** Palak Goel

Consolation Awards

- Aryan Kaushal
- Chhaya Joshi
- Aafreen



Winning Photograph

Caption - When animals depend on our waste, we break the balance, One health restores it
 Note : Kindly find all the winning Photographs on our Instagram handle





Indian Network for Fishery and Animal Antimicrobial Resistance

Snapshot Challenge

SCAN
To Submit Your Entry



- Only registered participants are eligible.
- Guidelines will be shared in registered WHATSAPP participant Group

PRIZES

Exciting cash prizes
+
Certificates
+
Consolation prize for winners

@onehealthkuust

Rules & regulations

20 marks

The competition is open to all eligible registered participants.

- Each participant may submit one original photograph only.
- Failing to adhere only to enhance clarity (brightness, contrast, cropping). Overly manipulated entries will be disqualified.
- Theme : **Think, Drink & Handle – One Health, One Future** - Photograph should reflect the connection between humans, animals & environment or between 2 elements.
- A caption reflecting the idea behind the shot.
- Entries must be submitted on or before 20th November.
- Late submissions or plagiarisms will lead to disqualification.
- The decision of the judges will be final and binding.

Your entry will be evaluated on the following parameters:

1. Relevance to the Theme - How effectively the photograph represents the idea of One Health.
2. Creativity & Originality - The uniqueness of perspective and concept.
3. Technical Excellence - Composition, lighting, and clarity.
4. Emotional Impact - The depth of emotion or message your photograph conveys.
5. Caption Quality - The accompanying caption's ability to complement and elevate the image.

Judging criteria

SCAN
To Submit Your Entry



@onehealthkuust

Event 15: Reel Competition

Theme: *One Health – Prevention, Collaboration, Environment, Zoonotic Diseases, or Any Creative Angle*

Date: 10–24 November 2025

Venue: Dean's Conference Hall, FVSc & AH, Shuhama, SKUAST-K

Objective

To encourage students to creatively communicate the One Health concept through short, impactful reels that highlight the interconnectedness of human, animal, and environmental health. The competition aimed to enhance scientific communication, inspire preventive thinking, and promote collaborative awareness essential for controlling zoonotic diseases and protecting the ecosystem.

Participation

A total of **11 students** participated, submitting innovative and visually engaging reels. The entries demonstrated a blend of storytelling, scientific insight, and artistic creativity, each presenting a distinct perspective on prevention, environmental responsibility, and coordinated action under the One Health framework.

Outcome

The Reel Competition was dynamic, expressive, and highly engaging. Participants conveyed strong messages through compelling visuals, voiceovers, and creative editing.

The event highlighted an important truth:

“Creativity becomes meaningful when it inspires action—One Health begins with awareness.”

Winners (*Cash Prize + Certificate*)

-  **1st Prize:** Dr. Wonthatimi Angkang
-  **2nd Prize:** Chhaya Joshi
-  **3rd Prize:** Dr. Manoj V. M.

Link for the reels

<https://www.instagram.com/reel/DRqxbE4Eglb/?igsh=MTVxbGRIZHA1dXdreQ==>
<https://www.instagram.com/reel/DRqxm7SEpeF/?igsh=MWY1ZXk5N2RkYTBycQ==>
<https://www.instagram.com/reel/DRqxrlYkgA9/?igsh=dzQ4dWloMjBlcm1m>

Indian Network for Fishery and Animal Antimicrobial Resistance

Reel Competition

SCAN
To Submit Your Entry

PRIZES
Exciting cash prizes
+
Certificates
+
Consolation prize for winners

- Only registered participants are eligible.
- Guidelines will be shared in registered WHATSAPP participant Group

RULES & REGULATIONS

- Open to all eligible registered participants.
- Duration: Maximum 60 seconds.
- Format: Portrait (vertical) for Instagram.
- Content must be original (no plagiarism or copyrighted material).
- You may use voiceover, text, background music, and subtitles if needed.
- Reel should reflect the **One Health concept** - prevention, collaboration, environment, zoonotic diseases, or any creative angle.
- Each participant can submit only one entry.
- Caption must include:
 - Your Name & Discipline.
 - Collaborate with us - @onehealthskuast_k
- A short description (max 50 words) about your reel.
- Hashtags: #OneHealthMonth #ReelContest #OneHealthOneWorld

JUDGING CRITERIA

- Creativity & Originality (5 Marks)
- Relevance to Theme (5 Marks)
- Message Clarity & Impact (5 Marks)
- Technical Quality (Editing, Sound, Flow) (5 Marks)

Submit your reel

SCAN ME

@onehealthskuast @onehealthskuast_k

Event 16: E-Poster Competition

Theme: WAAW 2025 – “Act Now: Protect Our Present, Secure Our Future”

Duration: 10–24 November 2025

Venue: Online Submission Platform, FVSc & AH, Shuhama, SKUAST-K

Objective

To engage students in creatively communicating the message of World Antimicrobial Awareness Week (WAAW) 2025 by designing digital posters that promote responsible antimicrobial use and highlight the urgency of coordinated action. The competition aimed to strengthen scientific advocacy, visual communication skills, and the understanding of antimicrobial resistance (AMR) within a One Health framework.

Participation

A total of **23 students** took part, submitting visually compelling and scientifically grounded E-posters. The entries demonstrated strong awareness of AMR threats, preventive strategies, and the shared responsibility of humans, animals, and the environment in safeguarding global health.

Outcome

The E-Poster Competition was impactful and awareness-oriented. Participants showcased outstanding creativity, accurate scientific messaging, and powerful visual storytelling that captured the essence of WAAW 2025.

The event reinforced the core message:

“Awareness is the first step—action is what shapes our future.”

Winners (*Cash Prize + Certificates*)

-  **1st Prize:** Dr. Abin Joy
-  **2nd Prize:** Sheikh Muteeb
-  **3rd Prize:** Shifa Iqbal & Sonam (Joint Winners)

Consolation Awards

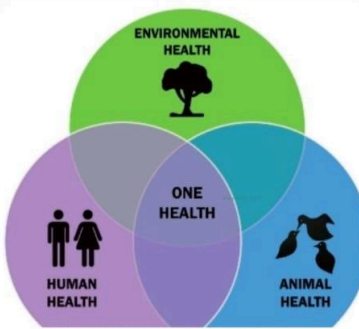
- Palak
- Divyangana
- Tawkeer Bhat

ONE HEALTH SURVEILLANCE SYSTEM IN ZOO

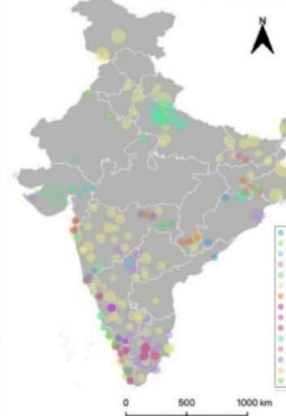
Animals spreading zoonotic disease



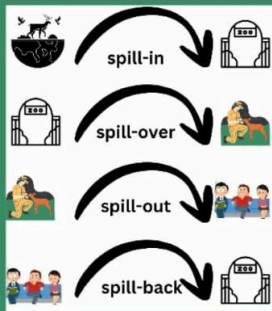
A zoonosis is any disease or infection that is naturally transmissible between vertebrate animals and humans.



Map showing the geographic locations of zoonotic and reported in IDSP during 2019.



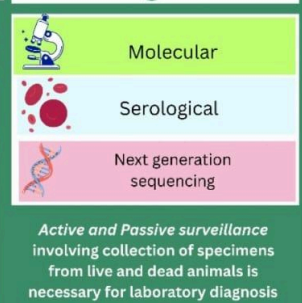
Transmission



Model Zoo



Diagnosis



Means of Transmission



Prevention and control



Winning Poster

Note : Kindly find all the winning posters on our Instagram handle

Event 17: Painting Competition

Theme: WAAW 2025 – “Act Now: Protect our Present, Secure our Future”

Duration: 10–24 November 2025

Venue: Dean’s Conference Hall & Online Submission Portal, FVSc & AH, Shuhama, SKUAST-K

Objective

To provide students with a creative platform to express the urgency of World Antimicrobial Awareness Week (WAAW) 2025 by illustrating themes of responsible antimicrobial use, prevention, and the interconnectedness of human, animal, and environmental health. The competition sought to merge art with scientific advocacy, inspiring action through visual communication aligned with the One Health approach.

Participation

A remarkable **57 students** participated in the competition, submitting vibrant and thoughtful artworks. The paintings reflected diverse perspectives on AMR, ecological responsibility, and the global call to act now to secure a healthier future.

Outcome

The Painting Competition was visually powerful and emotionally compelling. Students demonstrated outstanding artistic expression, strong scientific understanding, and the ability to convey critical health messages through creative, impactful imagery.

The event highlighted an important truth:

“Art has the power to spark awareness — and awareness has the power to spark change.”

Winners (*Cash Prize & Certificates*)

-  **1st Prize:** Maheshwaran S
-  **2nd Prize:** Tooba Rashid
-  **3rd Prize:** Gauri Umesh Dandhe



Winning Painting

Caption : When drugs grow old, death grows bold. Act now

Note : Kindly find all the winning Painting on our Instagram handle

Event 18: AMR Dialogue & Panel Discussion

Objective

To facilitate a multidisciplinary discussion on Antimicrobial Resistance (AMR), promote responsible antimicrobial use, and strengthen collaboration across human, animal, and environmental health sectors under the One Health framework.

Details

The session began with a welcome by **Dr. Ayman Qamri**, followed by the **Welcome Address** from **Prof. Mohd Altaf Bhat**.

A documentary of all activities—quiz, debate, essay competitions, photography, reels, and school outreach—was presented.

The **Hon'ble Vice Chancellor, Prof. Nazir Ahmad Ganie**, delivered an inspiring address, followed by the **Award Ceremony**.

The **Chief Guest, Dr. Ashraf Ahmad Ganie**, Director SKIMS highlighted the urgency of AMR preparedness.

The **Keynote Address** by **Dr. Neelam Taneja**, PGIMER Chandigarh, provided critical insights into AMR pathogens, surveillance, and global containment strategies.

A panel discussion including people from medical background, veterinary, environment, and drug control explored AMR challenges and intersectoral solutions.

Outcome

- Enhanced understanding of AMR and its One Health implications.
- Strengthened cross-sector collaboration among medical, veterinary, and public health professionals.
- Generated key recommendations for antimicrobial stewardship and community awareness.
- Motivated students and participants to champion responsible antibiotic practices.





Conclusion - One Health Programme 2025 (OHP 2025)

The One Health Programme 2025 at SKUAST-K concluded as a purposeful, student-driven month of action that successfully translated the One Health philosophy into tangible learning, outreach, and community impact. Anchored by the theme **“Nurturing Collaboration, Empowering Minds, and Protecting the Planet’s Heartbeat,”** the 30-day programme integrated academic sessions, community engagement, creative student initiatives, and environmental stewardship to address regionally urgent issues - zoonoses, antimicrobial resistance (AMR), human–wildlife conflict, and ecosystem health.

Key achievements include a strong academic component (expert talks, webinars, a keynote and a focused AMR panel) that brought national and regional experts into dialogue with students and practitioners; effective community outreach (school visits, pamphlet distribution, farmer and pet-owner engagement); and highly participatory student activities (competitions, podcast series, reels, and the One Health Message Board) that built capacity, communication skills, and leadership among the next generation of One Health practitioners. Notable outputs were: a 9-episode podcast series released on YouTube and Instagram, a bilingual (English/Urdu) pamphlet distribution drive, school outreach to ~200 students, and a flagship social media post that crossed 0.1 million+ impressions-demonstrating both local depth and broad digital reach.

Measured outcomes show the programme met its principal objectives: it increased awareness of zoonoses and AMR; strengthened multisectoral collaboration between veterinary, medical, public-health, and environmental stakeholders; empowered students through leadership roles and creative expression; and promoted environmental action through plantation drives and sustainability messaging. Specific event metrics-webinar registrations (e.g., 65 and 50 for the two wildlife sessions), competition participation, and survey findings-provided useful evidence of reach and learning, while feedback from participants indicated improved understanding of One Health concepts and practical prevention measures.

The implementation also surfaced clear lessons and practical opportunities for improvement. While digital engagement produced high impressions, deeper community penetration-especially in rural and remote areas-remains an area for expansion. Survey results revealed persistent misconceptions about antibiotics and AMR, underscoring the need for more targeted, repeated messaging and stronger collaborations with local veterinary and public-health services. Logistical challenges (timing, weather for outdoor events, and academic schedules) highlighted the value of longer lead-times, better contingency planning, and enhanced volunteer coordination.

Based on the programme's experience, the following recommendations are proposed to strengthen future One Health initiatives at SKUAST-K:

1. Prioritize sustained rural outreach by partnering with district veterinary offices, primary-health centres, and local NGOs to reach farming communities and remote schools.
2. Scale multilingual educational materials (local languages and dialects) and low-literacy formats (infographics, short videos, radio spots).
3. Institutionalize AMR and zoonosis surveillance linkages between campus laboratories and local health authorities to translate awareness into action.
4. Expand digital metrics and monitoring (views, watch time, geolocation, and follow-up surveys) to better quantify knowledge change and inform targeted interventions.
5. Build an annual One Health calendar with earlier planning, expanded cross-campus teams, and formal MOUs with partner institutions for resource and expertise sharing.

In closing, One Health Programme 2025 demonstrated that student leadership, faculty mentorship, and community partnerships can together generate meaningful awareness, foster cross-sectoral dialogue, and initiate sustainable actions that protect human, animal, and environmental health. The initiative laid a solid foundation for continued engagement, research, and outreach-moving SKUAST-K closer to a future where One Health thinking is embedded in education, policy, and daily practice.

Way Forward

The One Health Programme 2025 has laid a strong foundation for sustained awareness, collaboration, and community engagement, and the way forward focuses on converting this momentum into long-term, impactful action. Moving ahead, the emphasis will be on strengthening rural and urban outreach, deepening AMR and zoonosis education, and expanding school and community programmes through structured partnerships with district veterinary services, public health departments, schools, and local organisations. Continued production of multilingual digital content, improved monitoring of impact through surveys and digital analytics, and regular student-led activities will help maintain visibility and reinforce behaviour change. Establishing a dedicated One Health coordination unit, integrating One Health modules into academic programmes, and initiating collaborative research and surveillance projects will further institutionalise the approach. By sustaining student leadership, building stronger intersectoral networks, and promoting preventive, environment-friendly practices, SKUAST-K aims to transform One Health from a month-long programme into a continuous movement that strengthens health, awareness, and resilience across human, animal, and environmental sectors.

Appendix: Proof of ‘students in good standing’ letters

Veterinary

TO WHOMSOEVER IT MAY CONCERN

Dear One Health Day Student Competition review Committee, I am pleased to provide you this Letter of Support for the students of SKUAST KASHMIR who are submitting a report on their One Health Programme 2025 - "Nurturing collaboration, Empowering minds and protecting planets heartbeat."

I hereby verify that the following students are in good academic standing in their respective programmes:

Ayeman Qamri (MVSc)
Shivam Srivastava (MVSc)
Rishav Bhardwaj (2nd Year)
Prabhdeep (2nd Year)
Aryan Kaushal (2nd Year)
Sheikh Muteeb (2nd Year)
Roaid Hussain Shah (Intern)
Ubaid Gulzar (Intern)
Abha Thakur (4th Year)
Saqlain Rashid (3rd Year)
Fazila Mushtaq (3rd Year)
Khushi Singh Chauhan (2nd Year)
Anshika (Intern)
Umar Bilal (4th Year)
Tawqeer (4th Year)
Shifa Iqbal (2nd Year)
Ayushi Virangna (2nd Year)
Aleena Hilal (2nd Year)
Jatin (2nd Year)
Gazifah Mohsin Chishti (2nd Year)
Anubhuti Chakraborty (4th Year)

I extend my best wishes to the team for their participation in the One Health Day Student Competition and commend their dedication towards promoting the One Health approach.

(Signature & Seal)

Dean, FVsc & AH, SKUAST-Kashmir

[Signature]
Dean, FVsc & AH, SKUAST-Kashmir
Faculty of Veterinary, Sc. & A. H.
Shubarna

Medical

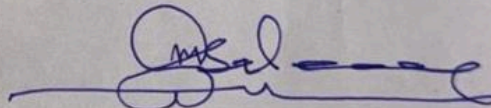
Government Medical College, Srinagar

190010- Kanan Nagar, Srinagar Kashmir
(Phone No. 0194-2503114 & Fax No. 0194-2503115)
(Academic Section)

To Whom It May Concern

This is to certify that Alaib Ud Din
S/o/D/o Gulam Mohi Ud Din R/o Zochoma Chedora Budgam
is a Bonafide student of this college and is presently studying in
MBBS phase II MBBS Batch (2024) for the Session/Academic
Year 2023-26.

This certificate is issued for the purpose of Participation in one health programme
only.



Dy. REGISTRAR
Govt. Medical College
Srinagar

No:-Gmcs/Acad/SS/9034/MC
Dated:- 27-11-25

REGISTRAR ACADEMIC
Govt Medical College, Sgr.

Environment



Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir

Faculty of Agriculture, Shalimar Campus, Srinagar (190025)

DEPARTMENT OF ENVIRONMENTAL SCIENCES

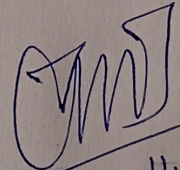
COURSE AND CONDUCT CERTIFICATE

This is to certify that Ms. Sonam Arya (D/o. Mr. Rameshwar Prasad, Pantnagar U.S.N. Uttarakhand, 263145) is a student of the Division of Environmental Sciences of the Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir.

She was admitted to the M.Sc. programme (Regular) in Environmental sciences in 2024. (2024-2026 batch) and her admission number is MSES-2024-935. She is currently undergoing studies in the third semester of the M.Sc. Environmental Sciences Programme. Her conduct and character is good.

This Certificate is issued to Ms. Sonam Arya., on her request dated 21/11/2025, for enabling her to participate in One Health Awareness Programme (2025).

Dated: 21.11.2025


21.11.2025
Dr. F. A. Lone Prof. & Head
Division of Environmental Sciences,
Prof. & Head SKUAST-K, Shalimar

Department of Environmental Sciences

Horticulture



Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir
Faculty of Horticulture, Shalimar Campus, Srinagar (190025)

COURSE AND CONDUCT CERTIFICATE

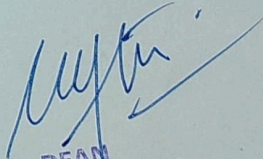
This is to certify that Mr. Nitish Kumar (S/o. Mr. Sanjeev Kumar, Saharanpur, Uttar Pradesh, 247551) is a student of the Faculty of Horticulture of the Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir.

He was admitted to the B.Sc. (hons) Horticulture programme (Regular) in 2023-2027 batch and his admission number is BSH-2023-1690. He is currently undergoing studies in the fifth semester of the Programme. His conduct and character are Good.

This Certificate is issued to Nitish Kumar, on his request dated 21/11/2025, for enabling him to participate in One Health Awareness Programme (2025).

Dated: 21.11.2025

*Student is benefited and
bears good moral character.*


DEAN
Faculty of Horticulture
Sher-e-Kashmir University of
Agricultural Sciences &
Technology of Kashmir
Professor Dr. Raihana Habib Kanth