



IVSA, POOKODE AND COHEART, KVASU Presents



ONE HEALTH DAY 2021

2021-IVSA-COHEART

ANNUAL
**one
health
DAY**
november 3

Promoting efforts around the world to bring together
all human, animal, and environmental health disciplines

Hosted by

Check www.onehealthday.org for more information

“Socializing One Health via Social Media”

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One Health Day Student Event Submission Checklist

See Student Competition Guidelines on the One Health Day webpages of the One Health Commission (<http://bit.ly/2MtDaxy>) or One Health Platform (<http://bit.ly/2WWOwj9>)

One Health Day encourages students (secondary, undergraduate, graduate, professional) to set up One Health events that facilitate student delegates working together from different academic disciplines/backgrounds. Student teams organizing an event for One Health Day may, if desired, enter their event to compete for cash prizes to the top event in each of four global regions.

Eligibility

- Must have at least one ecology / environmental, one human medical, one veterinary medical, and one additional non-medical related student (examples: Anthropology, Chemistry, Communications, Engineering, Social Sciences, Wildlife, Zoology, etc.) N=4 or more students. Team members can cross institutional and geographic (e.g., country) boundaries
- Submit proof of ‘students in good standing’ letters or Student Registration documentation for each team member on their University’s letterhead from a faculty member or Department Head. (Note: It is possible that more than one University will be represented on a single team.) (Due AFTER event)
- Register your Event to compete (at least 2 WEEKS BEFORE event).
- Hold competing student event between September 1 and November 30 (non-competing events can happen and be registered any time of the year)
- By December 1 submit an evaluation Summary Report (in English) to Chris Vanlangendonck (c.vanlangendonck@onehealthplatform.com) with a copy to Cheryl Stroud (cstroud@onehealthcommission.org).
- Submission must include this Checklist and the Declaration of Student Event Design and Domain Form with student names, domains, rolls/responsibilities for the event and signatures declaring that the event was conceived of and led by students.

Title of your Event: Socializing One Health Via Social media

Location: Online (College of Veterinary and Animal Sciences Pookode, India)

Who is the designated Point of Contact for this team: Kavya Sreedharan
(ivsaindia.pookode@ivsamo.org)

Assessment / Evaluation Criteria: Be sure to review and closely follow these Assessment Criteria by which your event will be evaluated. Use this Checklist as an outline for preparing your Narrative Summary. For a possible 65 points, does your Narrative Summary include?


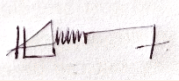


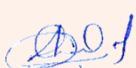
1. **Event Concept** – Why is it needed in your region / location? (5 points each for 20 points)
 - Event Description- clear, concise o Relevance to the objectives of One Health Day, i.e. to stimulate collaborations across professional communities and create public awareness of the need for a One Health approach.
 - Innovation of Event Concept
 - Relevance of the Event to the ‘targeted audience’: age groups, audience backgrounds, abilities, skills
2. **Event Objectives** (3 points each for a total 15 points, will be scored using the following SMART criteria)
 - Specific
 - Measurable (Metrics)
 - Achievable
 - Realistic
 - Time-Specific
3. **Promotional Plan** (5 points each for 10 points)
 - How many people did your event reach? (Judged not on how many you reached but on your noting the facts)
 - To what extent did your event inform people who knew nothing about One Health or change the minds of people who had some understanding of it? Note: Be sure to:
 - Include a report of what local media promotions occurred for your event
 - Advertise your event widely by posting articles, blog posts, pictures, and/or video recordings online a. on the One Health Day Facebook page b. on Twitter using #OneHealthDay.
4. **Implementation Review** (20 points)
 - Metrics for measuring success must be outlined before the event
 - Results / data for those metrics are recorded and reported in the narrative summary
 - Immediate Impact based on event objectives and their measurement: describe the contribution of your event to the Advancement of One Health
 - Did you meet your original objectives?
 - If not, why not?
 - Did you encounter unexpected barriers / hurdles?
 - How did you overcome the hurdles?
 - What would you do differently next time, and why?

Declaration of Student Event Design and Domain

I, the undersigned, hereby declare that our submitted One Health Day Student Event was conceived, designed, planned, implemented and managed by myself and my fellow student teammates. While we may have occasionally consulted with Faculty and/or Administration, especially for financial support, this project is student driven. I declare that there was no Faculty or Administration participation or assistance in either the design, implementation or management of the event, leading to or during the event. I declare that the submitted Event Competition Summary was prepared by myself and/or my fellow student teammates. I acknowledge that, should it be determined that the project was actually led by Faculty or Administration, my/our team will be disqualified from the One Health Day Student Event Competition. (Real signatures please)

Signed,

Note: Proof of 'students in good standing' letters are given in Appendix

Name	Discipline / OH Domain Represented	My Role in the Event	Letter Student Good Standing	Email Address	Signature
Kavya Sreedharan	Veterinary Medical	Co-lead Organizer	Yes	Kavyanila1998@gmail.com	
Ihsan Mohammed Naser	Veterinary Medical	Co-lead Organizer	Yes	iamihsan97@gmail.com	
Anooja M	Veterinary Medical	Co-lead Organizer	Yes	anoojaanusree@gmail.com	
Vidya Suresh	Veterinary Medical	Social Media Manager	Yes	vidyabindhu99@gmail.com	
Aravind M	Non- Medical	Technical support	Yes	Aravindmohan013@gmail.com	

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Reshma R	Ecology/ Environmental	Content Creator	Yes	reshutty98@gmail.com	
Grace Mary Alias	Medical	Quiz Coordinator	Yes	Gracemaryalias464@gmail.com	
Anumol Shaji	Veterinary Medical	Content Creator	Yes	anumol2901@gmail.com	
Anagha Reji	Veterinary Medical	Content Creator	Yes	anagharejianagha123@gmail.com	
Sruthy S	Veterinary Medical	Awareness class coordinator	Yes	sruthys30101998@gmail.com	
Aiswarya George	Veterinary Medical	Awareness class coordinator	Yes	aiswaryageorgejmj@gmail.com	
Navya Das T M	Veterinary Medical	One health Dance video coordinator	Yes	navyadevdas2@gmail.com	
Lekshmi Lal	Veterinary Medical	Technical support and Event monitoring	Yes	lekshmipallavi98@gmail.com	
Harshit Singh	Veterinary Medical	Event coordinator	Yes	Sharshit092@gmail.com	
Naureen Taj	Veterinary Medical	Competitions Coordinator	Yes	naureenteejay911@gmail.com	
Malavika R	Veterinary Medical	Reel and Video Coordinator	Yes	malavikaruby79@gmail.com	
Aiswarya R	Veterinary Medical	Reel and Video coordinator	Yes	aiswaryaruc@gmail.com	
Suhas V C	Veterinary Medical	Graphic Designer	Yes	suhasvc01@gmail.com	
Suriya Sartaj	Veterinary Medical	Content Creator	Yes	Suraya.hero@gmail.com	
R S Kashi Nadhan	Veterinary Medical	Graphic Designer	Yes	kashinadhan29@gmail.com	

About the Event Organizers

The One Health day event was celebrated as a month-long programme from Nov. 3 to 30th by Standing Committee on One Health (SCOH)- IVSA Pookode and Centre for One Health Education, Advocacy, Research and Training (COHEART). We belong to Kerala Veterinary and Animal Sciences University (KVASU) that was established by the Government of Kerala in 2010 vide Act 3 of 2011. The territorial jurisdiction of the University extends to the whole of the State of Kerala, India.

Standing Committee on One Health (SCOH)- IVSA Pookode

International Veterinary Student's Association (IVSA) Pookode, a veterinary student body of College of Veterinary and Animal Sciences, Pookode under the parent Organization IVSA Global, represents Pookode on an international platform and exists to encourage the potentials of veterinary students on a personal as well as professional level and to ultimately improve animal welfare. A symbol of One Health is situated at the heart of IVSA Pookode's logo, which shows our deep connection with the concept. IVSA Standing Committee on One Health is a committee of IVSA Pookode which stands to promote One Health Concept among veterinary students as well as the public.



Centre for One Health Education, Advocacy, Research and Training (COHEART)



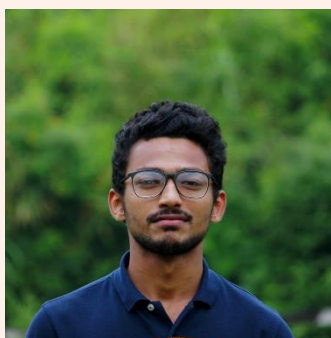
COHEART is a pioneer institution in One Health in India that focusses on sustainable health of the community. COHEART belongs to Kerala Veterinary and Animal Sciences University, India and is established in the year 2014. COHEART envisions to be a Global centre for excellence in One Health Education, Advocacy, Research and Training. The centre also conducts research on cutting edge areas of One Health such as- Zoonoses, AMR, animal/ public health hazard etc. COHEART intends to generate and share scientific knowledge on the understanding and application of One Health concept. Find more about COHEART at <http://coheart.ac.in/>.

Our Team Members



Kavya Sreedharan (Primary contact)

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Ihsan Mohammed Naser

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



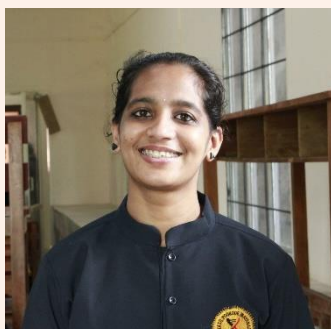
Anooja M

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Reshma R

2nd Year Environmental Science
University College, Calicut



Sruthy S

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Aiswarya George

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Malavika R

1st year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Lekshmi Lal

4th year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Naureen Taj

3rd year BVSc & AH
College of Veterinary and Animal Sciences Pookode



Anumol Shaji

Ist Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Aiswarya R

Ist Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Suhas V C

2nd Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Vidya Suresh

3rd Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Harshit Singh

3rd Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Grace Mary Alias

4th Year MBBS
Pravara Institute of Medical Sciences, Loni



Aravind M.

4th Year BTech in Mechanical Engineering
College of Engineering Munnar



R S. Kashi Nadhan

2nd Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



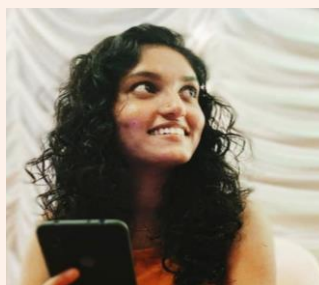
Anagha Reji

1st Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Suriya Sartaj

3rd Year BVSc& AH
College of Veterinary and Animal Sciences Pookode



Navya Das T.

4th Year BVSc& AH
College of Veterinary and Animal Sciences Pookode

Consulting Faculty:

Dr. Prejit, Officer-In-Charge, COHEART and One Health Day Regional Spokesperson for Asia

Event Description

“One Health is the collaborative effort of multiple professionals, together with related disciplines and institutions —working locally, nationally, and globally — towards optimal health and wellbeing for people, domestic animals, wildlife, plants, and our environment.” —
The One Health Commission

Recently, The One Health definition as per ONE HEALTH HIGH-LEVEL EXPERT PANEL states: ***One Health*** is an integrated, unifying approach that aims to sustainably balance and optimize the health of people, animals and ecosystems.

The whole world is amidst a pandemic and so far we faced periods of lockdowns and now we are in a new era with covid 19. Our lives have changed in many ways, we shifted completely to online mode during these days. In fact Technology aided the continuation of our new normal life. Also social media had become an inevitable part of our lives. One Health is a strange concept for many even though we have people and organizations working towards this concept. This is mainly due to the lack of awareness among the people, especially those who are working in the relevant sectors such as agriculture, veterinary, environment and human medicine. Raising awareness is the first key towards One health, therefore our objective is to promote and spread awareness on one health concept utilizing social media and latest technology, where this generation spends a considerable amount of time on. We are organizing different events that address shared health threats at the human-animal-environment interface so as to develop a sensible generation now and then.

Our One Health Day event theme “Socializing One Health Via Social Media” included 10 sub-events that aim at various target audiences ranging from general public to students from various disciplines,

- **EVENT 1:** The One Health Day Launch
- **EVENT 2:** Webinar Series on Various aspects of One Health
- **EVENT 3:** Awareness Classes for School Children
- **EVENT 4:** Debate on Ban on Antibiotics use as Growth promoters
- **EVENT 5 :** Quiz Competition
- **EVENT 6:** Essay writing Competition
- **EVENT 7:** E-Poster Competition
- **EVENT 8:** Photography competition
- **EVENT 9:** Caption writing competition
- **EVENT 10:** One Health Video and Reels

Relevance to the objectives of One Health Day

One Health recognizes the interdependence of human health with that of animal and environmental health. The concepts of One Health provide an opportunity to learn more about health and analyze problems with a multidisciplinary collaborative approach. One Health introduces a concept embedded in the philosophy of “co-existence” in which every other living being (and non-living beings like air, water, and soil) influences the health of the fellow being. In today’s globalized world, no one discipline or sector of society may have enough knowledge or resources to stop the resurgence of threats. Only by breaking down the attitude of working in silos can we unleash the innovation and proficiency needed to meet the severe challenges to the health of humans, domestic animals, and wildlife and to sustain the integrity of ecosystems. International organizations such as WHO, OIE, FAO, and the UN have in various ways highlighted the alarming dangers that could affect the health of all living beings. These organizations recommend the One Health approach in preventing diseases, which means we do not simply exist but co-exist.

We launched the One Health day event ***“Socializing One Health via social media”*** with a social media awareness dance video. Our prime aim is to propagate One health concept to new generation students community and so we organized 2 Webinars on “Human-Animal Relationships in One Health Perspectives” and “One Health in Practice”. Likewise, we also conducted One Health sensitization at various schools and also a debate competition on the topic “Ban or Eliminate the use of antibiotics as growth promoters in Food Animal Industry to reduce antimicrobial resistance”. Apart from this we organized several competitions, social media challenges, and many more social media events in different domains of One health. The quiz competition promoted awareness about zoonotic diseases, the e-poster focused on Application of One health towards control of Emerging Zoonoses and essay competition was on the theme Human Alteration of the Planet and Escalating Zoonotic Diseases.

Innovation of Event Concept

Our events were innovative and focused. We have used social media to promote One Health as it is the most widely used platforms of our generation. On the our launch day, we tried to create awareness of One Health day by means of a traditional dance form. Our events had covered almost all the key areas that One health approach can address such as zoonoses, anti-microbial resistance, climate change, environmental health, food safety, Human-Animal interaction, wild animals spillovers etc. The best part is that students were sensitized well on One Health approach that also includes the primary level school students who are the future of our planet. IVSA and COHEART are collaborating for the second time for organizing such one month long event in November. Every year, we decided to set aside the whole month of November dedicated to One Health, in spite of tight our academic schedules. And we make sure to involve the students from non-veterinary backgrounds to be part of the organizing team.

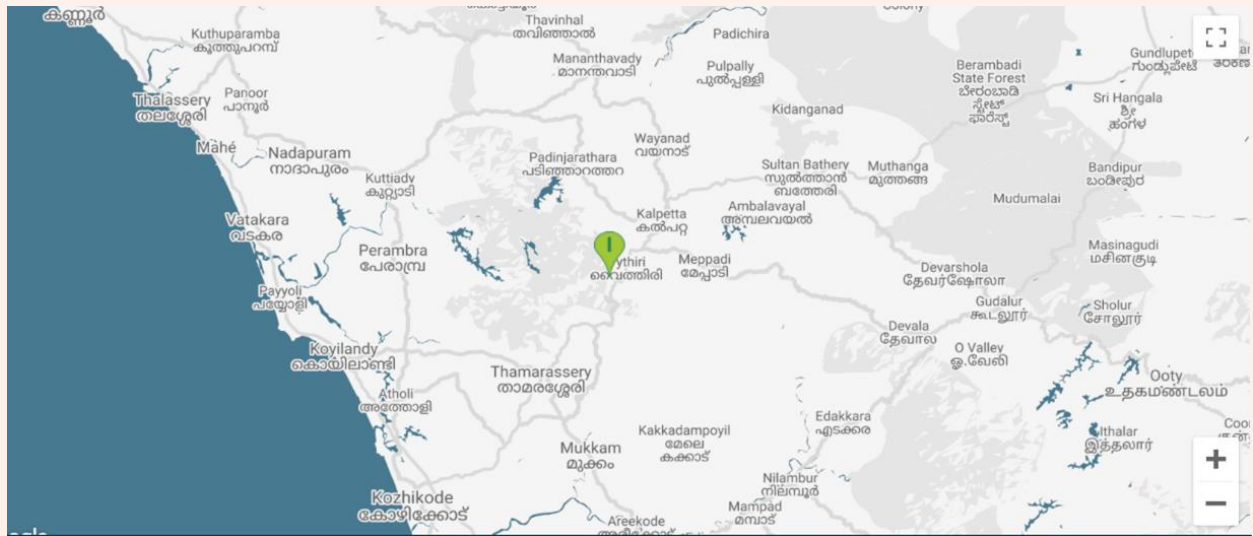
Relevance of the Event to the ‘targeted audience’

EVENT NO.	EVENT NAME	TARGETED GROUPS	
		Age Groups	Audience Background
1	The One Health Day Launch and awareness dance video	All age groups	Social media users
2	Webinar Series on Various aspects of One Health	17 and above	Professional students
3	Awareness Classes for School Children	10-14 years	School Students
4	Debate on Ban or Eliminate the use of antibiotics as growth promoters in Food Animal Industry to reduce antimicrobial resistance	17 and above	Professional students
5	Quiz Competition	17 and above	Professional students
6	Essay writing Competition	17 and above	Professional students
7	E-Poster Competition	17 and above	Professional students
8	Photography competition	17 and above	Professional students
9	Caption writing competition	17 and above	Professional students
10	One Health Video and Reels	All age groups	General Public

Promotional Plan

Event registration

We registered our event to One Health Day web page two weeks prior to the event and shared it to our event FB page <https://www.facebook.com/IVSA-Pookode-108222601039554>.



INDIA - POOKODE, KERALA - WEDNESDAY 03 NOVEMBER 2021 → TUESDAY 30 NOVEMBER 2021

Socializing One Health via Social Media

International Veterinary Students' Association Pookode and Centre for One Health Education, Advocacy, Research and Training are collaborating on a month long online event, "Socializing One Health via Social Media". We aim to focus on the use of social media and online tools such as webinar, online awareness classes for school students, awareness videos, reels, social media survey, competitions and various other events focusing on One Health...

[Read more >](#)



Social media promotion

The event poster was shared through all social media platforms. These posters were then put as stories on a daily basis. Link for the registration was also updated on our linktree, which make it easier for people to register.

Promotional Poster

 <p>Watch all event here</p>	<h2 style="text-align: center;">ONE HEALTH DAY COMMEMORATION– 2021</h2> <div style="display: flex; justify-content: space-between; align-items: center;">  <div style="text-align: center;"> <p>International Veterinary Students' Association, Pookode (IVSA-Pookode)</p> <p>&</p> <p>KVASU's Centre for One Health Education, Advocacy, Research & Training (COHEART)</p> </div>  </div>	
<h3 style="text-align: center;">THE EVENTS YOU CAN BE PART OF</h3> <ul style="list-style-type: none"> OHD LAUNCH & WEBINAR DEBATE COMPETITION ESSAY COMPETITION QUIZ COMPETITION E-POSTER COMPETITION BEST SOCIAL MEDIA PROMOTER PHOTOGRAPHY REELS/ FB/ INSTAGRAM CHALLENGE VIDEO PODCAST CAPTION WRITING COMPETITION ONE HEALTH STORY PHOTO CHALLENGE 	<h3 style="text-align: center;">“SOCIALIZING ONE HEALTH VIA SOCIAL MEDIA”</h3> <p>Dear Students, The goal of “One Health Day” is to raise awareness about the One Health approach to complex health problems involving people, animals & the environment. This year we are celebrating One Health day event with a month long online programme. Please register on or before November 1, 2021.</p> <p> REGISTER HERE (or Call: 8078196595/9446253195)</p> <div style="display: flex; justify-content: space-between;"> <div data-bbox="598 1019 965 1384" style="width: 45%;"> <p style="text-align: center;"><i>Event is Open for</i></p> <p><i>Students of Medical, Veterinary, Dental, AYUSH, Nursing, Environmental Health and Life Science graduates</i></p> <p style="text-align: center;">Why should you join?</p> <p><i>To learn about One Health, develop new friends, enjoy the benefits of free registration, E-certificates, to win attractive prizes and many more...</i></p> </div> <div data-bbox="965 1019 1437 1384" style="width: 50%; text-align: center;">  <p>one health DAY november 3</p> <p><small>Promoting efforts around the world to bring together all human, animal, and environmental health disciplines</small></p> <p><small>hosted by</small>  </p> <p>✓ check www.onehealthday.org for more information</p> </div> </div>	

October 29 10:22 PM

**Hurry up guys
2 more days left
Register, compete in
various events and win
exciting prizes**

ONE HEALTH DAY COMMEMORATION- 2021

International Veterinary Students' Association,
Pookode (IVSA-Pookode)
&
KVASU's Centre for One Health Education,
Advocacy, Research & Training (COHEART)

"SOCIALIZING ONE HEALTH VIA SOCIAL MEDIA"

The goal of "One Health Day" is to raise awareness about the One Health approach to complex health problems involving people, animals & the environment. This year we are celebrating One Health Day with a month long online program. Please register as in before November 1, 2021.

REGISTER HERE (or Call: 807935095/944233295)

THE EVENTS YOU CAN BE PART OF

- OHD LAUNCH & WEBINAR
- DEBATE COMPETITION
- ESSAY COMPETITION
- QUIZ COMPETITION
- E-POSTER COMPETITION
- BEST SOCIAL MEDIA PROMOTER
- PHOTOGRAPHY
- REELS/PIV/INSTAGRAM CHALLENGE
- VIDEO
- PODCAST
- CAPTION WRITING COMPETITION
- ONE HEALTH STORY
- PHOTO CHALLENGE

Event is Open for
Students of Medical, Veterinary, Dental,
Nursing, Environmental Health
and Life Science graduates

Why should you join?
To learn about One Health, develop
new friends, enjoy the benefits of free
registration & certificates,
to win attractive prizes and money
more...

**one health
DAY
November 3**

@ivsa_pookode
Link in our bio

@IVSA_INDIA **@IVSA_ASIA**
@IVSA.SCOH **@IVSA_MOD**

Social media Reach

EVENT	SOCIAL MEDIA PLATFORM	REACH
Promotional poster - Launch	Instagram & Facebook	1720
Promotional poster- Webinar	Instagram & Facebook	754
One Health Dance Video	Instagram, Facebook & YouTube	1201
One health -Zoonoses Story Video	Instagram, Facebook & YouTube	745
Reel – Food safety	Instagram & Facebook	1180
Promotional Posters- Competition	Instagram & Facebook	1236

Event wise Objectives and Implementation

EVENT 1: The One Health Day Launch

Objective: To launch the One Health Day event series scheduled from November 3-30.

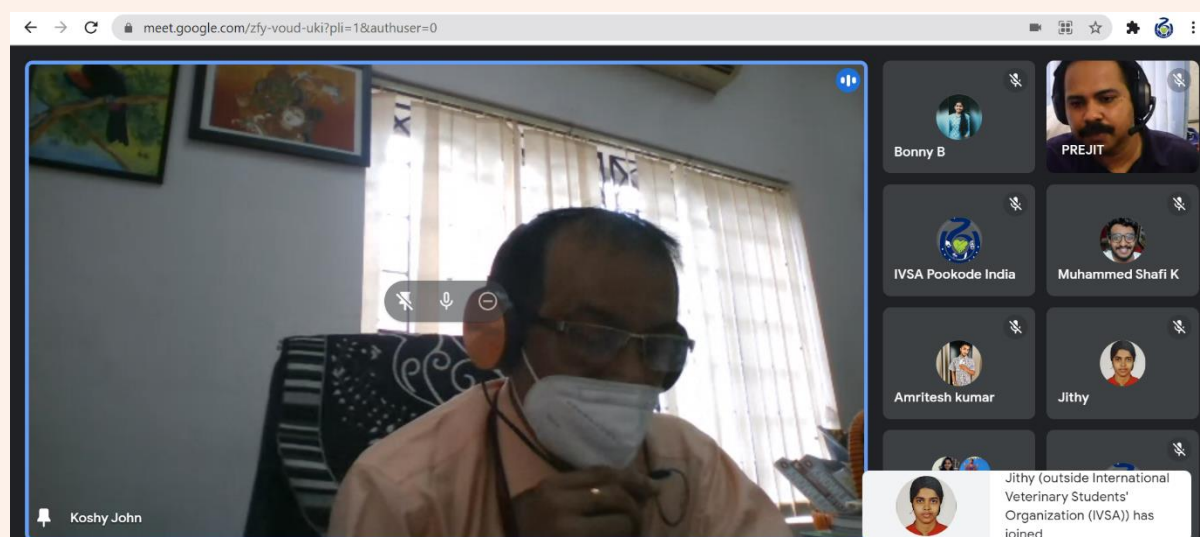
Details: *Socializing One Health via social media* was launched on November 3rd, 2021 during the One Health Day in presence of 219 registered student members from India and other neighbouring countries.

We released several posters of the event on social media to ensure a nationwide reach for the event.

The event started at 11 am, with the welcome address from Kavya Sreedharan, President of IVSA, Pookode. The Dean of our institution, Dr, Koshy John inaugurated the event.

Felicitations speech was delivered by Dr. Prejit and Anooja M., Secretary of SOH-COHEART conveyed vote of thanks to everyone who was a part of the ceremony.

Screenshot from the event launch



Social media event links

Facebook page : <https://www.facebook.com/IVSA-Pookode-108222601039554>

Youtube: <https://www.youtube.com/channel/UCKaUrInOpXfib7g68XVeZQ>

Instagram: https://instagram.com/ivsa_pookode?utm_medium=copy_link

One Health Day- 2021 organized by IVSA, Pookode and COHEART, KVASU

One Health day awareness video in dance form following the inauguration, we launched One Health day awareness video in dance form (pre-recorded). The video was later released on various social media platforms

Click the link below to see the aesthetic dance performance by our team member Navya Das T M conveying the message of onehealth that helps to spread awareness and promote the event.

One Health Theme Dance Video

https://www.instagram.com/tv/CV16PbkJisb/?utm_medium=copy_link

<https://www.facebook.com/108222601039554/posts/383586203503191/>

<https://youtu.be/SlyyKlb2YuM>



EVENT 2: Webinar on “Human-Animal Relationships in One Health Perspectives” and “One Health in Practice”

Objective: The objective of the webinar was to effectively use online platforms like Google meet and other social media platforms like YouTube to reach out to people with the message of One Health. Also, to evaluate the influence of online platforms on people and students after switching to the offline mode again. Nearly 200 registrations from all over the country were anticipated.

Details:

Nov. 3, 2021: Speaker Dr. Aditi Sharma, Senior Veterinary Officer, Uttarakhand Government talked on the topic- Human-Animal-Relationships in One Health Perspectives.

Nov. 7, 2021: Speaker Dr.Kelvin M Momanyi, the Founding Director of Transdisciplinary Consultants, Campaign Officer, World Animal Protection talked on the topic- One Health in Practice.

Outcome:

The target registrations exceeded the anticipated number.

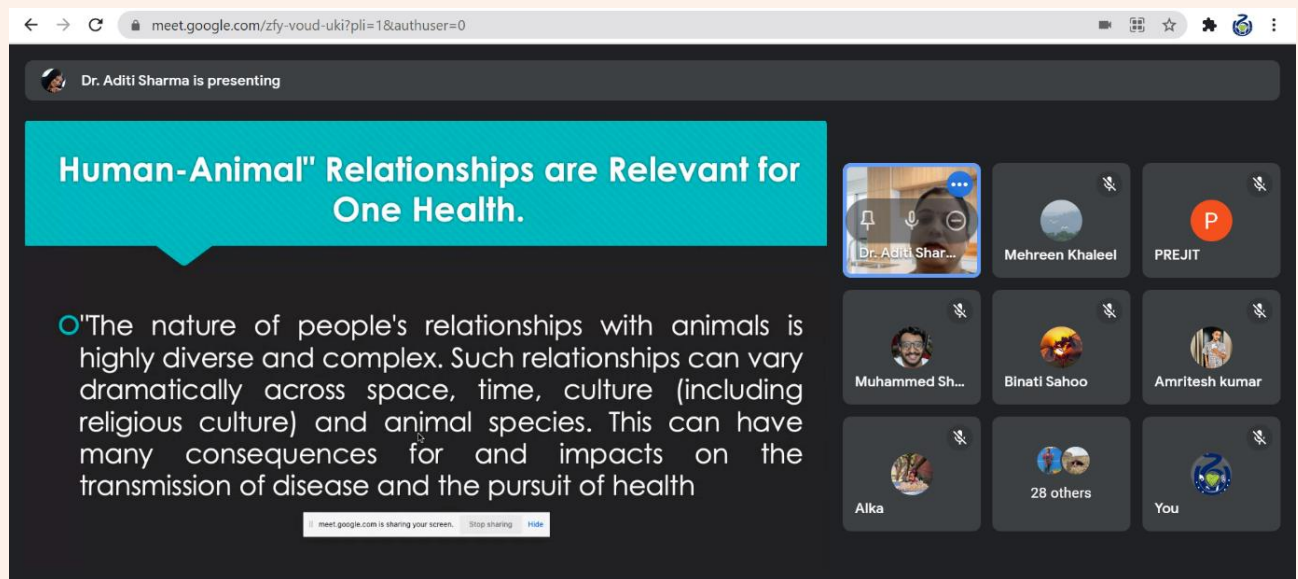
A total of 219 registration was recorded in google form. Participants included people from various aspects of One Health such as Medical, Veterinary, Nursing etc. Around 96 participants joined webinar through google meet and rest could watch the event on YouTube. The recording of the webinar was later shared to all the registered participants. The webinar series were scheduled as a two day event, 3rd and 7th of November respectively. Each speaker spoke for 45 minutes with 10 minutes of interaction. Feedback was collected from attendees indicated that they found the topic useful and it was helpful to understand the relevance of One Health.

Promotional Posters



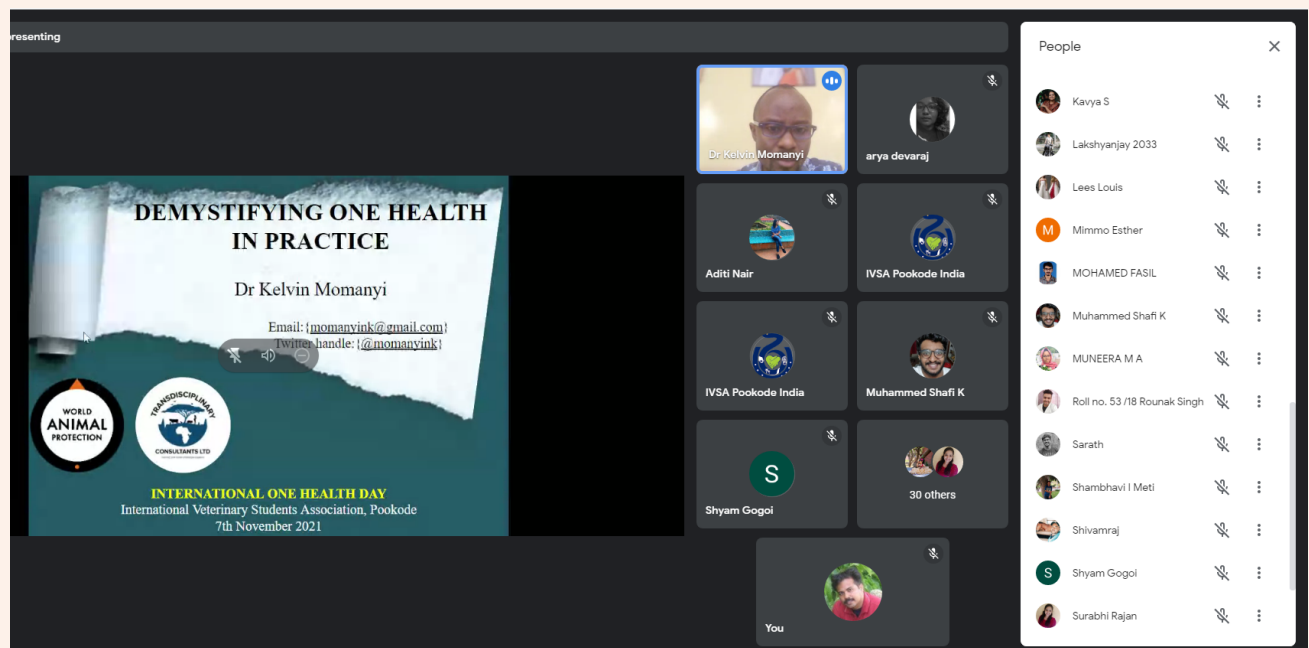
One Health Day- 2021 organized by IVSA, Pookode and COHEART, KVASU

Screenshots from the Webinars



Youtube link:

<https://youtu.be/ARVG2juppmM>



Youtube link:

<https://youtu.be/rkTQ-Un0H08>

EVENT 3: Awareness Classes for School Children

Objective: One Health sensitization webinar at school level

Details: Our team members, Aiswarya George and Sruthy S, introduced the students on One Health concept to Government Upper Primary School, Edathara and M. N. K. M Higher Secondary School, Chittilanchery. They explained how the health and well-being of our pets and domestic animals are important and emphasized the necessity of vaccination and proper hygiene. They took Rabies as the model and taught the children how one health can be used to successfully control the disease.

The interaction in the local language and simple presentations made it easier for the students to learn and understand the concept of One Health.

Outcome:

The objective was met

We achieved a remarkable participation of 150 students ranging from 11-14 years of age from various schools. All the questions and doubts students brought before our team were thoroughly attended to and we received gratitude and appreciation from the teachers and students of this schools.

Promotional Poster



One Health Day- 2021 organized by IVSA, Pookode and COHEART, KVASU

മനുഷ്യൻ, മൃഗങ്ങൾ, പ്രകൃതി ഈ മൂന്നു ഘടകങ്ങളുടെയും കൂട്ടായ പ്രവർത്തനം ഇന്ന് മാനവരാശിയുടെ സമ്പൂർണ്ണമായ നിലനിൽപ്പിന് ഏറെ പ്രധാനപ്പെട്ടതാണ്. ഇവ മൂന്നും സമരസപ്പെടുത്തിയ ശാഖയാണ്

ഏകാരോഗ്യം
(അഥവാ)
വൺഹെൽത്ത്

മനുഷ്യൻ, മൃഗങ്ങൾ, പ്രകൃതി ഈ മൂന്നു ഘടകങ്ങളുടെയും കൂട്ടായ പ്രവർത്തനം ഇന്ന് മാനവരാശിയുടെ സമ്പൂർണ്ണമായ നിലനിൽപ്പിന് ഏറെ പ്രധാനപ്പെട്ടതാണ്. ഇവ മൂന്നും സമരസപ്പെടുത്തിയ ശാഖയാണ്

One Health Day
One Health Week

meet.google.com/tst-aukk-cae

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Screenshots from the awareness class for students

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One Health Day
One Health Week

meet.google.com/tst-aukk-cae

19:21 | tst-aukk-cae

EVENT 4: Debate Competition on Antimicrobial Resistance

Objective: The objective was to promote awareness about Antimicrobial resistance and how growth promoters can impact health of both man and animals. A participation of 10 students from different subject streams was anticipated.

Details:

The debate contest was held on 18 of November at 7 PM .The topic for the 2 hour debate competition was **“Ban or Eliminate the use of antibiotics as growth promoters in Food Animal Industry to reduce antimicrobial resistance”**. Kavya S was the moderator for the competition and Dr. Jess Vergis Assistant Professor, Dept. of Veterinary Public Health, College of Veterinary and Animal Sciences Pookode was the judge for the competition. The event had 2 rounds, in the round one each participant was given 5 minutes to present their views and idea on the topic. The second round was cross questioning, which brought a quality discussion. As the event progressed, he shared is views on antimicrobial resistance and the use of antibiotics as growth promoters.

Outcome:

The objective was met.

We had 10 participants in total and 5 each competing for both for the motion and against the motion.

First Prize – Alisha Mahapatra, 1st year BVSc & AH, College of Veterinary Sciences and Animal Husbandry, OUAT, Bhubaneswar

Second Prize – Rounak Singh, 3rd year BVSc & AH, Birsa Agricultural University, Ranchi

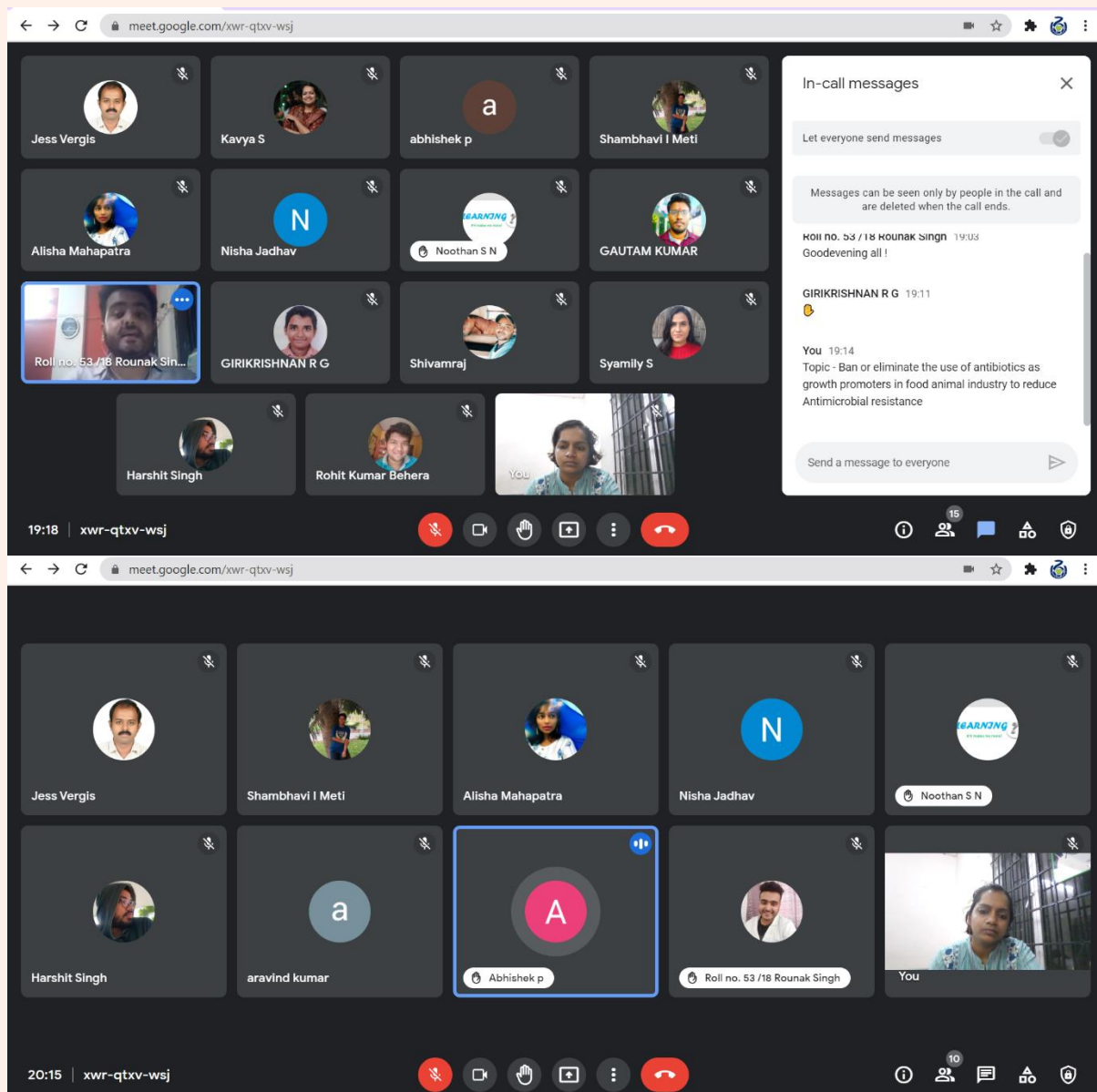
Promotional Poster



First Prize Winner



One Health Day- 2021 organized by IVSA, Pookode and COHEART, KVASU



Screenshots from the Debate Competition

EVENT 5: Quiz Competition

Objective: The objective was to promote awareness about Zoonosis and its correlation with health aspects. A participation of 40 students from different subject streams was anticipated.

Details: The competition was held on the Topic-Zoonosis and Health. The competition held on November 21st at 7 :30 pm Indian Standard Time. It was open to students from all aspects of One Health.

Outcome: The number of participants exceeded the anticipation. There were 50 students from all the aspects of one health who participated in the E quiz competition.

Winners

- **First prize:** Sreenivas K, PhD Scholar, IVRI, Uttarpradesh
- **Second prize:** Dr. Sivachandiran R, Second Year M.V.Sc, Dept of Veterinary Public Health and Epidemiology, Rajiv Gandhi Institute of Veterinary Education and Research, Puducherry.
- **Third prize:** Surabhi Rajan, First Year BVSc & AH, College of Veterinary and Animal Sciences, Pookode



Sreenivas K First Position Winner



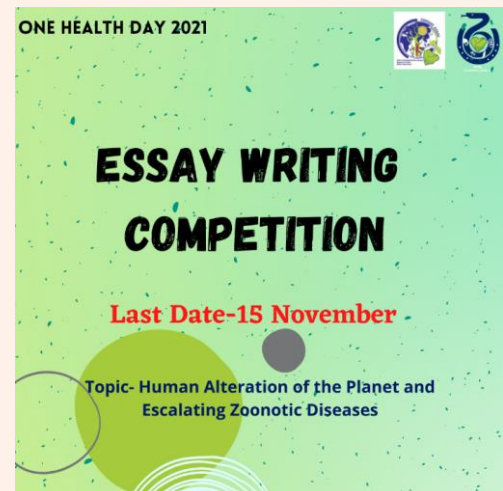
Dr.Sivachandiran R Second position winner

EVENT 6: Essay writing Competition

Objective: The objective was to promote awareness about how the act of humans are related with emerging zoonosis. A participation of 20 students from all aspects of One Health was anticipated.

Details: The competition was held on the topic – **Human Alteration of the Planet and Escalating Zoonotic Diseases**. The entries were open from November 3rd to November 15th. It was open to students from all aspects of one health

Outcome: The number of participants exceeded the anticipation. There were 25 participants who carefully studied and linked environmental health to one health.



Winner:

Dr. Sudhanya Nath, 2nd Year PhD, Department of Animal Nutrition, West Bengal University of Animal and Fishery Sciences



EVENT 7: E- Poster Competition

Objective: The objective was to promote awareness about the role of one health towards the control of Emerging Zoonoses. A participation of 10 students from all aspects of one health was anticipated.

Details: The competition was held on the topic- **Application of One health towards control of Emerging Zoonoses**. The entries were open from November 3rd to November 15th. It was open to students from any disciplines.

Outcome: The number of participants exceeded the anticipation. There were 15 participants from various disciplines and the judgement was done by experts in the field. The best poster was awarded to Nisha Sanjay Jadhav, BVSc student from Krantisih Nana Patil College of Veterinar Science, Shirwal, Maharashtra (poster attached herewith). The winner received a certificate and prize money of Rs. 1500.



EVENT 8: Photography Competition

Objectives: The objective was to promote awareness and improve the perceptions of students on the human- animal-environment interaction linked with one health. A participation of 10 students from all aspects of one health was anticipated.

Details: The competition was held on the topic-Human-Animal-Environment Interaction focussing One Health. The entries were open from November 5th to November 15th . It was open to students from all aspects of one health.

Outcome: The number of participants exceeded the anticipation. There were 15 participants from various disciplines and the judgement was done by experts in the field.

Winner

- *First prize:* Shambavi I Meti, 3 rd Year BVSc& AH, Veterinary College Hassan



Promotional Poster



Winner- Shambavi



Prize Winning Photograph

EVENT 9: Caption Writing Competition

Objectives: The objective was to promote awareness and improve the perceptions of students on one health. A participation of 10 students from all aspects of one health was anticipated.

Details: The competition was based on a photograph taken by a Spanish Photographer Antonio Aragon Renuncio who won the environmental photographer award 2021 for the same. The entries were open from November 12th to November 15th. It was open to students from all aspects of one health.

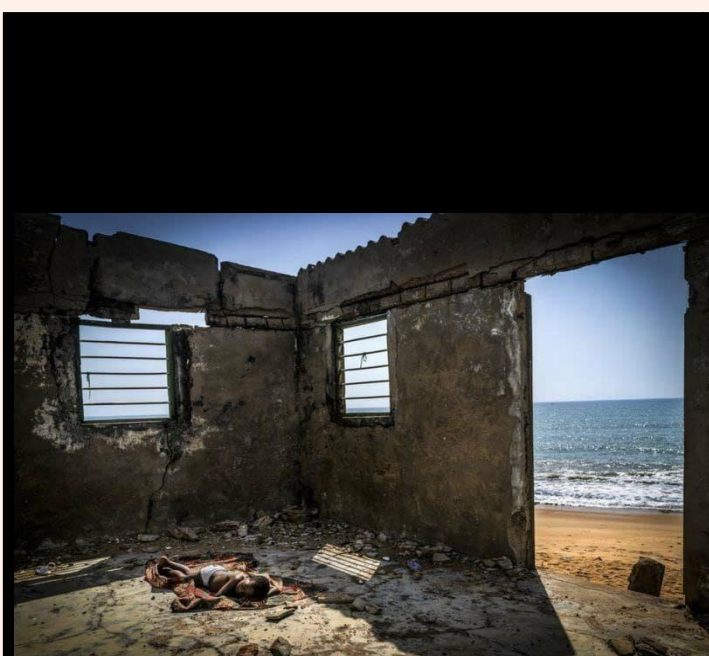
Outcome:

The number of participants exceeded the anticipation.

There were 15 participants from various disciplines and the judgement was done by experts in the field.

Winner

Best Caption: Dr. Sudhanya Nath, 2nd Year PhD, Department of Animal Nutrition, West Bengal University of Animal and Fishery Sciences



Best Caption :

Finally, the innocent soul found a harbour
to take rest.

He slept thinking this nightmare would
end when he will awake.

He was separated from his family but
besieged by pearls of water.

Who is to be blamed for this mishap?

Stop driving the forces that instigate
disasters,
Otherwise this planet will be left with no
life.

Understand the triad of ONE HEALTH
APPROACH,
Join hands to control factors that hamper
environment and human sustainability.

EVENT 10: One Health Video and Reel

Objectives: To effectively use social media platforms and raise knowledge and awareness on zoonoses and food safety.

Details: A 3 minute video on the zoonoses of KFD explained like a story giving idea on its epidemiology and statistical details. The video was in our mother language Malayalam along with English subtitles.

A 30 seconds reel was released giving tips on safer food with respect to One Health.

Outcome:

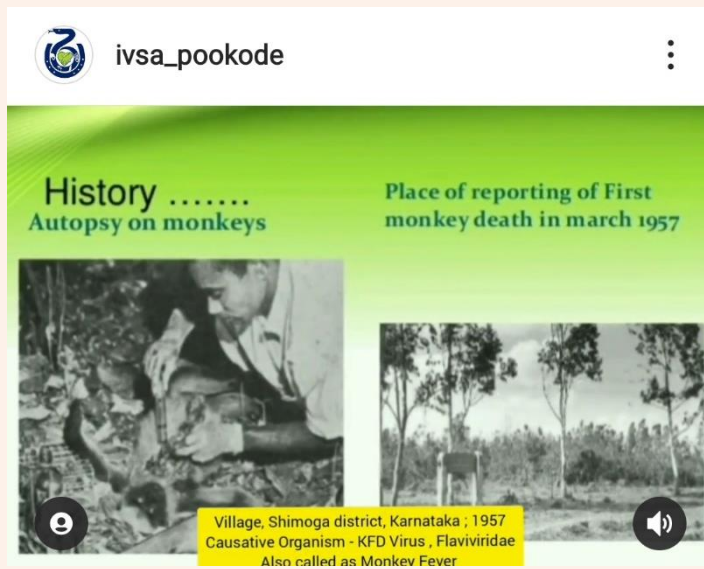
The objective was met.

These were shared in various social media platforms and received a lot of appreciation.



Link For Reel :https://www.instagram.com/reel/CWxm41FJRBv/?utm_medium=copy_link
<https://www.facebook.com/PookodeIVSA/videos/297656435577990/?fs=e&s=cl>

One Health Day- 2021 organized by IVSA, Pookode and COHEART, KVASU



https://www.instagram.com/tv/CWPCDSQhtml/?utm_medium=copy_link

<https://youtu.be/XEAMQ5AtdOY>

<https://www.facebook.com/108222601039554/posts/389826522879159/>



Links to Video: https://youtu.be/_77Wy-M3WsY

<https://www.facebook.com/108222601039554/posts/400078651853946/>

https://www.instagram.com/tv/CW6FsPKBE-i/?utm_medium=copy_link

The Way forward

The event- *Socializing One Health via social media* was designed as a compilation of sub- events which together helped to achieve the goal of spreading awareness as well as building interdisciplinary relationships among students. The social media promotion that the event received was beyond the anticipation of the organizers. *Socializing One Health via social media event* encompassed a broad agenda from zoonotic infections, food safety, and goes even beyond climate change and environmental health. The contemporary human-animal relationship is complex and profound, ranging from exploitation of livestock for food and anthropomorphization of animals as pets, creating interfaces between animals and humans, which lead in some instances to disease emergence. Additional driving mechanisms of potential disease emergence or resurgence stem from indiscriminate destruction of native habitats for economic or agricultural development, biodiversity loss, niche invasions, induced genetic changes (e.g., antibiotic-resistant bacteria), and environmental contamination. The hardship we faced for the conduct of the event was that our semester exam was scheduled in November and we had to run events in parallel to our studies. We learnt a lot on time managements, distribution of works, stress busters at college canteen, our faculty advisors stress relief advices, etc. gave us the energy and zeal to work as a team, and that exactly what One Health is all about. Next year onwards we would design the event in such a manner that more international audience can participate and contribute in knowledge sharing events. In future, we are also planning to incorporate more schools into the one health sensitization program since the appreciation we received this time exceeded our expectations.

Appendix: Proof of 'students in good standing' letters

COLLEGE OF ENGINEERING MUNNAR

CONDUCT CERTIFICATE

No. 418/2021

Certified that **Sri/Smt. Aravind M** is a student in this College for Bachelor of Technology in **MECHANICAL ENGINEERING** during the academic years **2020 - 2021**. His/Her character and conduct during the period were.....*Good*.....

Munnar

Date:29.11.2021



PRINCIPAL

Appendix: Proof of 'students in good standing' letters

Pravara Institute of Medical Sciences (Deemed to be University) University Established under section (3) of UGC Act NAAC Re-accredited with 'A' Grade (CGPA 3.17)	
Address: LONI - 413736, (Near Shirdi) Tal Rahata, Dist. Ahmednagar (Maharashtra) India	
Phone : +91-2422-273600, 272358 Fax : +91-2422-273442 E-mail : contact@pmlpims.org Homepage : http://www.pravara.com	<ul style="list-style-type: none">■ RURAL MEDICAL COLLEGE■ RURAL DENTAL COLLEGE■ DR. APJ ABUL KALAM COLLEGE OF PHYSIOTHERAPY■ COLLEGE OF NURSING■ CENTRE FOR BIO-TECHNOLOGY■ CENTRE FOR SOCIAL MEDICINE■ PRAVARA RURAL HOSPITAL
Ref. No.	Date :

No : PIMS/RMC/2021 / 5722

Date : 1/12/2021

CHARACTER CERTIFICATE

This is to certify that Miss. Grace Mary Alias is a bonafide student of Third year Fourth terms M.B.B.S. course in Rural Medical College, of Pravara Institute of Medical Sciences (Deemed to be University), Loni for the academic year 2021-22.

Her conduct is good and she bears a good moral characters.

This certificate is issued on her personal request



DEAN

Rural Medical College, Loni

Dean
Rural Medical College
Loni (D. U.) Loni - 413736



**COLLEGE OF VETERINARY AND
ANIMAL SCIENCES**
KERALA VETERINARY AND ANIMAL SCIENCES UNIVERSITY
Pookode, Lakkidi. P.O - 673576, Wayanad, Kerala, India

Prof. (Dr.) Koshy John
M.V.Sc., Ph.D.
Dean i/c

Office No : 91-4936-256991
Direct No: 91-4936-256999

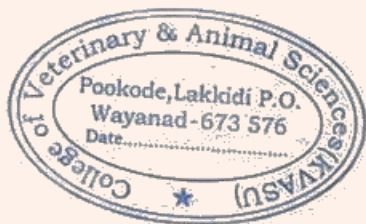
Mobile No : 91-9446556390
Fax No : 91-4936-256909

Email: deanvetpkt@kvasu.ac.in

TO WHOMSOEVER IT MAY CONCERN

Dear One Health Day Student Competition review Committee,

I am pleased to provide you this **Letter of Support** for the students of College of Veterinary and Animal Sciences, Pookode (Kerala Veterinary and Animal Sciences University) who are submitting a report on their One Health Day "Socializing One Health via Social Media". I can verify that the students Kavya Sreedharan, Ihsan Mohammed Naser, Anooja M, Vidya Suresh Aravind M, Reshma R, Aswathi P K, Anumol Shaji, Anagha Reji, Sruthy S, Aiswarya George, Navya Das T M, Lekshmi Lal, Harshit Singh, Naureen Taj, Malavika R, Aiswarya, Suhas V C, Suriya Sartaj and R S Kashi Nadhan are in good academic standing in their program (BVSc & AH) currently. I wish them all the very best!!




DEAN (i/c)
30/11/2021

DEAN
College of Veterinary & Animal Sciences
Kerala Veterinary & Animal Sciences University
Pookode, Lakkidi P.O., Wayanad (DL), Kerala-673576



UNIVERSITY OF CALICUT
DEPARTMENT OF ENVIRONMENTAL SCIENCES

P.O. Calicut University, Tenhipalm, Malappuram District,
Kerala, PIN 673635, India.

+91 9447956226; mail: ccharilal22@gmail.com, deshod@uoc.ac.in

Prof. C.C. Harilal Ph.D.
Course Coordinator & Head

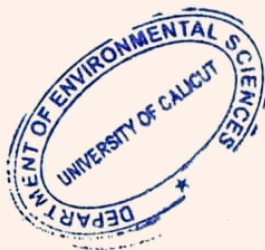
COURSE AND CONDUCT CERTIFICATE

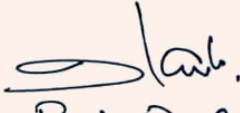
This is to certify that Ms. Reshma R. (D/o. M. Rajagopalan, Malayam Kumarath House, Pullode P.O., Thrippalur, Palakkad 678545) is a student of the Department of Environmental Sciences of the University of Calicut.

She was admitted to the M.Sc. programme (Regular) in Environmental sciences in 2020 (2020 -2022 batch) and her admission number is DES 2003. She is currently undergoing studies in the third semester of the M.Sc. Environmental Sciences Programme. Her conduct and character are Good.

This Certificate is issued to Ms. Reshma R., on her request dated 30/11/2021, for enabling her to participate in One Health Day Commemoration (2021) Programme.

Calicut University
Dated: 30.11.2021




Prof. Dr. C.C. HARILAL
CO-ORDINATOR
Department of Environmental Sciences
University of Calicut
P.O. Calicut University - 673 635