

Linda Cohen Wassong, BS
Puccini Foundation



President and Founder of the Puccini Foundation in New York City and serves as a strategic consultant with more than 20 years of experience positioning and building businesses, inspiring teams and nurturing relationships.

Linda received a BS from the American University in Washington, DC. She also completed a Post-Baccalaureate Certificate Program in American Fine and Decorative Art at Sotheby's Institute in New York City followed by a yearlong internship at the Metropolitan Museum in American Paintings.

She has enjoyed an extensive sales career and held high-profile executive positions at top publishing firms including McGraw Hill and Condé Naste where she led several national magazines. She is accomplished sales professional, and a New York City real estate agent who has achieved visibility in her industry specializing in pet-friendly apartments. In addition, she also works as a certified life coach.

Linda has been a dominant force in raising funds and awareness for many non-profit organizations. She has served as chairperson for charity events, sat on nonprofit boards and provided pro-bono fundraising and marketing services for the Animal Rescue Fund, The Delta Society, The National Center for Victims of Crime, the ASPCA, Jewish National Fund, The Retreat Domestic Violence Shelter and Parrish Art Museum in the Hamptons, and many others.

Linda has channeled all her passions, strengths, and experience into the creation of the Puccini Foundation, established as a non-profit organization dedicated to generating awareness and funding for the science of comparative oncology. The Puccini Foundation is the culmination of Linda's dedication to both people and animals, her business acumen, her commitment to the non-profit world, and her desire to honor her cocker spaniel, Puccini, who benefited from a comparative oncology clinical trial after being diagnosed with melanoma.