

George Lueddeke MEd PhD is chair of the global One Health Commission –One Health Initiative Education task force. He is an international educational adviser in higher and medical education and has held posts in educational and organizational development in both Canada and the United Kingdom, including serving as senior lecturer in medical education at Southampton University’s Faculty of Medicine and working as a consultant education adviser on quality assurance with the Kent, Surrey and Sussex Postgraduate Deanery in London.

He has written widely on future trends, education and innovation, including his [current book on global population health and well-being](#). The latter builds on his previous publication, [Transforming Medical Education for the 21st Century](#), which complements the seminal *Lancet* Commission report, ‘Health Professionals for a New Century: Transforming Education to Strengthen Health Systems in an Interdependent World.’ In association with the Commonwealth Secretariat Health and Education Unit (HEU), he also chairs the recently-established [One Health Think-Tank on Sustaining Health and Well-Being -2030](#), involving experts from over 40 nations.

Presentations have included, among others, organisations such as the UK General Medical Council, American Medical Association, University 21 (U21) Health Sciences Group/European Millennium Goals, Public Health Association of South Africa, Association of Schools of Public Health in the European Region, the One Health Commission, UK Faculty of Public Health, the Global Health Council, Cambridge University, Keele University, UK Veterinary Public Health Association, the Association of Government Veterinarians. Most recently, he was invited to make a plenary presentation on ‘*Achieving UN-2030 Global Goals for a Sustainable Future through One Health Principles and Practice*’ at the World Veterinary Association (WVA) and the World Medical Association (WMA) 2nd Global Conference on One Health in Kitakyushi, Japan.